



**We connect health  
and social care.**

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**Presentation the ONC  
Health IT Advisory Committee  
March 10, 2022**

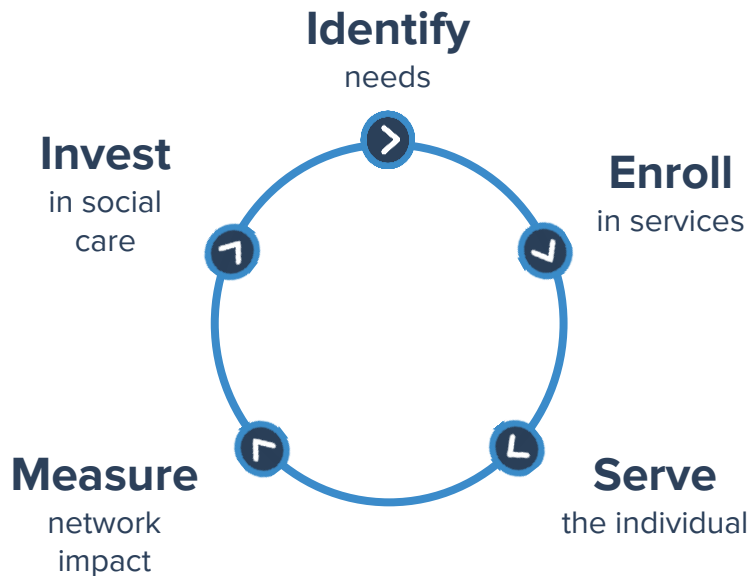


**80% of health happens in  
the community.**

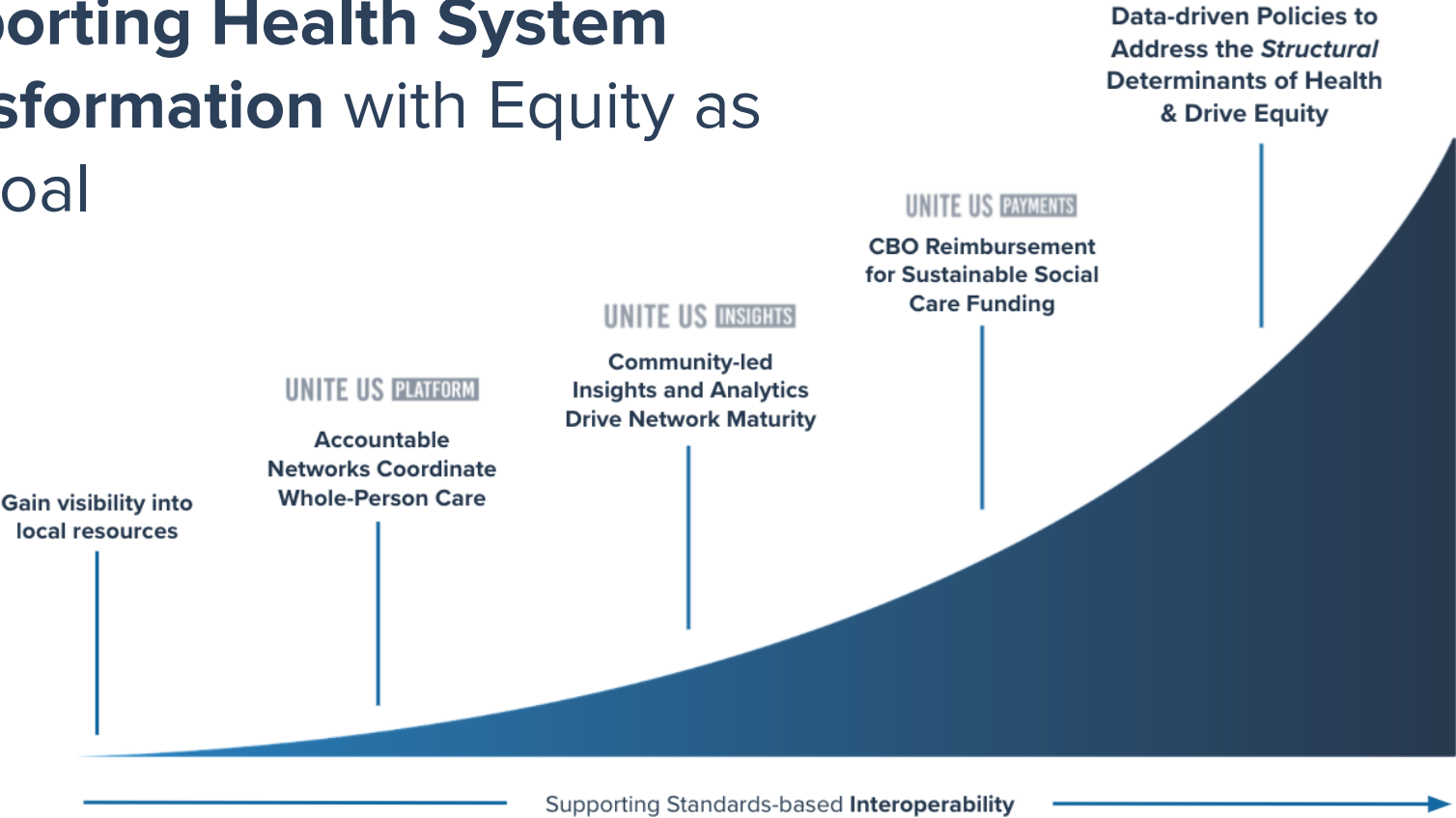
Source: Hood, C. M., K. P. Gennuso, G. R. Swain, and B. B. Catlin. 2016. County health rankings: Relationships between determinant factors and health outcomes. *American Journal of Preventive Medicine* 50(2):129-135.

# An end-to-end solution for Social Care

A suite of tools and services provide unprecedented support for client's journey across care continuum.



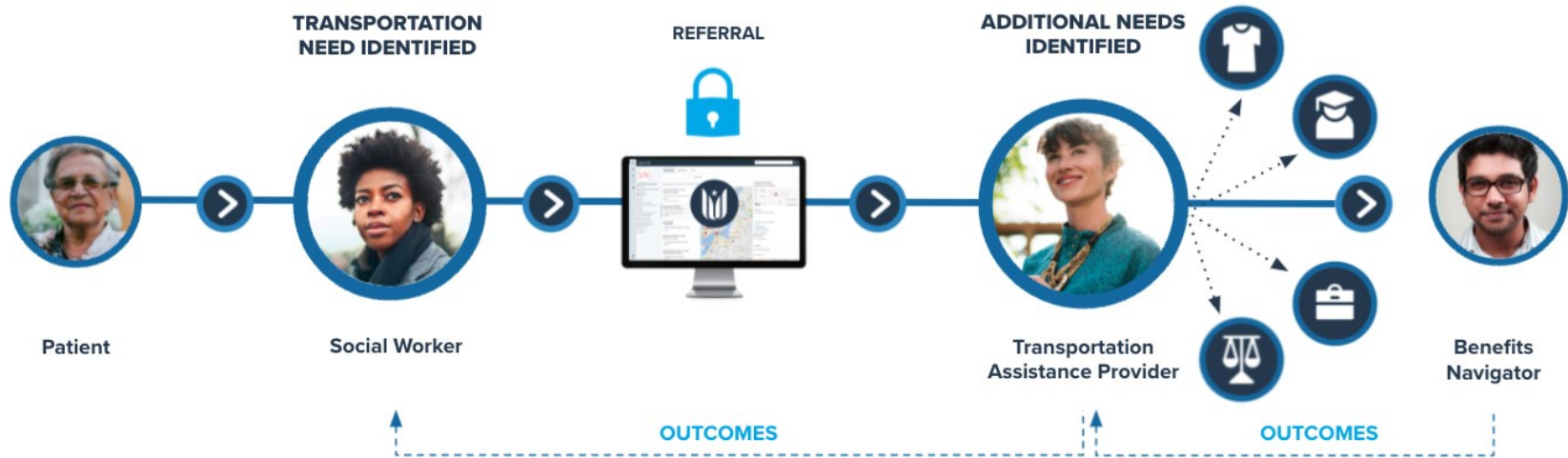
# Supporting Health System Transformation with Equity as the goal





# Unite Us Platform: How it Works

Closed-loop referrals. Care Coordination. A no-wrong door approach.



As the client receives care the providers coordinate in real time as a community health team, receiving automated updates while tracking her total health journey.

# Client privacy is our priority.

1

**We never share client data without consent.**  
We have built a client-centric consent process that is available in multiple formats and languages.

2

**We protect clients' most sensitive information.**  
The Platform includes enhanced protections for inherently sensitive information, such as substance use disorder treatment information and interpersonal violence service information.

3

**We keep client data secure. Period.**  
The Unite Us Platform is **HIPAA** compliant, and is **HITRUST**, **SOC 2 Type 2**, and **NIST** certified.



A photograph of a woman with short, curly hair and glasses, wearing a blue tank top, being embraced from behind by a man in a light blue t-shirt. They are both smiling and appear to be in a community or outdoor setting with other people and greenery in the background. The text 'Health Equity by Design' is overlaid on the image in white, with a blue underline under the word 'Health'.

# Health Equity by Design



# Advancing Health Equity

By shifting investments upstream and addressing drivers of health

**Advancing health equity is a central priority at Unite Us.** We understand that health disparities are the consequence of systemic inequities. We also know that poor health outcomes oftentimes reflect unaddressed social determinants of health.

**That's why our model is rooted in leveraging community capacity to drive systems change.** We increase access to resources to improve individual well-being and health outcomes. We support community organizations and solutions to facilitate collaboration and elevate local assets. And we drive resources upstream to address the root causes of systemic inequities.

## Community Impact

Upstream

Transform the Community

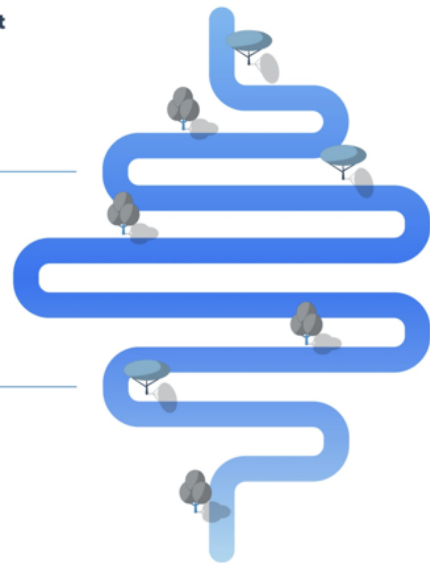
## Individual Impact

Midstream

Impact the individual

Downstream

Treat the Symptom

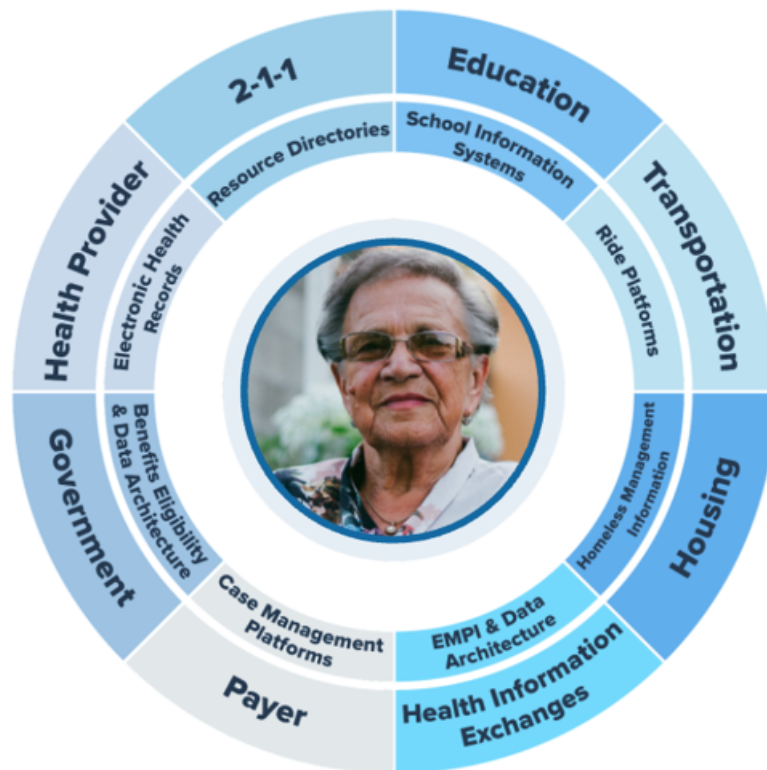




# One Seamless Experience Across the Community

A no wrong-door approach to client care requires standards-based interoperability across community-level systems.

- **Person-first** design
- **Open Platforms** building on industry-recognized standards-based exchange and APIs.
- **Public-Private** collaborations required
  - HIMSS SDOH Task Force
  - Gravity Project (HL7)
  - ONC, CDC, & other Federal Workgroups
  - Demonstration Grants
- **Accountable, trusted networks sharing information** across secure technologies
- **Business- & use-case-driven** connectivities that matures over time



# Opportunities for ONC to Advance Health Equity

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- **Advance standards and conversations that break down silos** between health and social care
- **Mature standards that drive outcomes-**focused population health initiatives and public policy decisions
  - Social Needs Screenings
  - Collecting Demographic Information
  - Outcomes Reporting
- **Coordinate funding and standards for social care technology infrastructure** across all relevant federal agencies, including for housing, food, transportation



**UniteUs.com**

**Carlos Uriarte**

Vice President, Regulatory Council

**Read Holman**

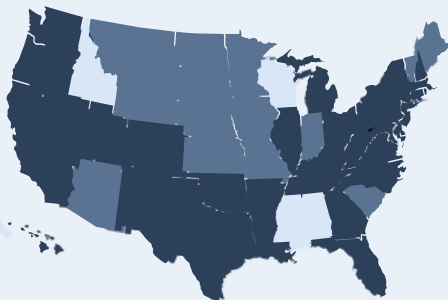
Policy Director, Government & Regulatory Affairs

# Appendix /





What began as a solution for veterans now supports all populations by identifying and addressing unmet social needs and connecting everyone to the care they need.



- Active Unite Us networks
- Unite Us networks in progress
- No active networks



# Unite Us: At a Glance

Unite Us was founded in

**2013**

Today, we power health and social care in

**44+ states**

With statewide networks in

**15 states**

A solution at scale, examples of our diverse partnerships include:



NC DEPARTMENT OF HEALTH AND HUMAN SERVICES



OKLAHOMA

Humana.

