

# Addressing Health Equity with the Leading Edge Acceleration Projects

Dec. 4, 2024

1. Overview of LEAP
2. AllianceChicago's Aligning Housing and Healthcare
3. MedStar Health Research Institute's Equity Engines
4. Discussion
5. Audience questions

# LEAP Background

- Address well-documented and fast emerging challenges that inhibit the development, use, and/or advancement of well-designed, interoperable health IT since 2018
- Solutions are expected to further a new generation of innovating health IT and inform the development, implementation, and refinement of standards, methods, and techniques for overcoming major barriers in health information access, exchange, and use
- New Areas of Interest released annually
- One award per Area of Interest up to \$1M per award
- Awards are considered cooperative agreements
- Two-year period of performance

## AllianceChicago

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- Jeremy Carr
- Fred Rachman, MD
- Shelly Sital, MPH

## MedStar Health Research Institute

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- Mike Gillam, MD, FACEP
- Kristen Miller, DrPH, MSPH, MSL, CPPS

# *Addressing Health Equity*

Aligning Health and Housing (AHAH)

Leading Edge Acceleration Project (LEAP)



# Problem

Services addressing SDOH are disconnected and have disparate service providers with individual and disconnected care plans and tracking systems.

# Project Plan

- Leverage FHIR-based resources and the experience and capabilities of a strong partnership to enable service providers to break down barriers to integration and coordination of services in order to better address social determinants of health for individuals experiencing homelessness.
- Implementation of a functional shared interoperable care plan that spans the collective domains of needs and services of the two service organizations using disparate information systems/technology.
- Work with the Community Health Center (Heartland Alliance Health) serving homeless patients with complex health problems and needs, and a Homeless Services organization (Chicago House) to
  1. Understand and characterize the elements of a comprehensive care plan bridging the domains of need and services across both organizations
  2. Co-design and pilot test a standards-based, open source, FHIR enabled electronic interoperable care plan accessible to both institutions and the patient, and
  3. Conduct a rigorous evaluation of the pilot and publish findings.

# Goals & Objectives Summary

To create a shared care plan that addresses the following,

1. Collection and analysis of SDOH data in both EHR and other service provider information systems
2. Facilitation of closed-loop service referrals
3. Sharing of a care plan with patients through patient-facing tech (future goal)



## Outcome & Metrics

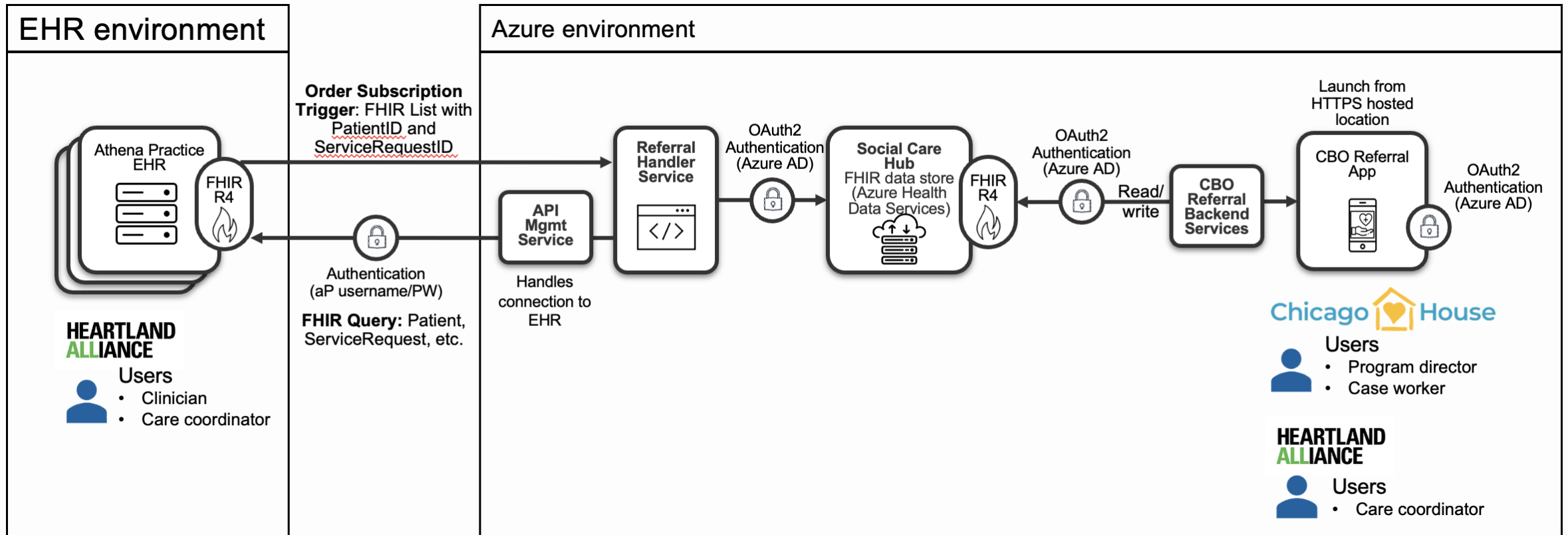


Co-designed standards-based, open source FHIR enabled e-care plan for institutions and patients



Success determined by evidence-based assessment tool for evaluation  
– Participant Reported Implementation Update & Score (PRIUS)

# Infrastructure Architecture



# Use Case 1: Housing services referral

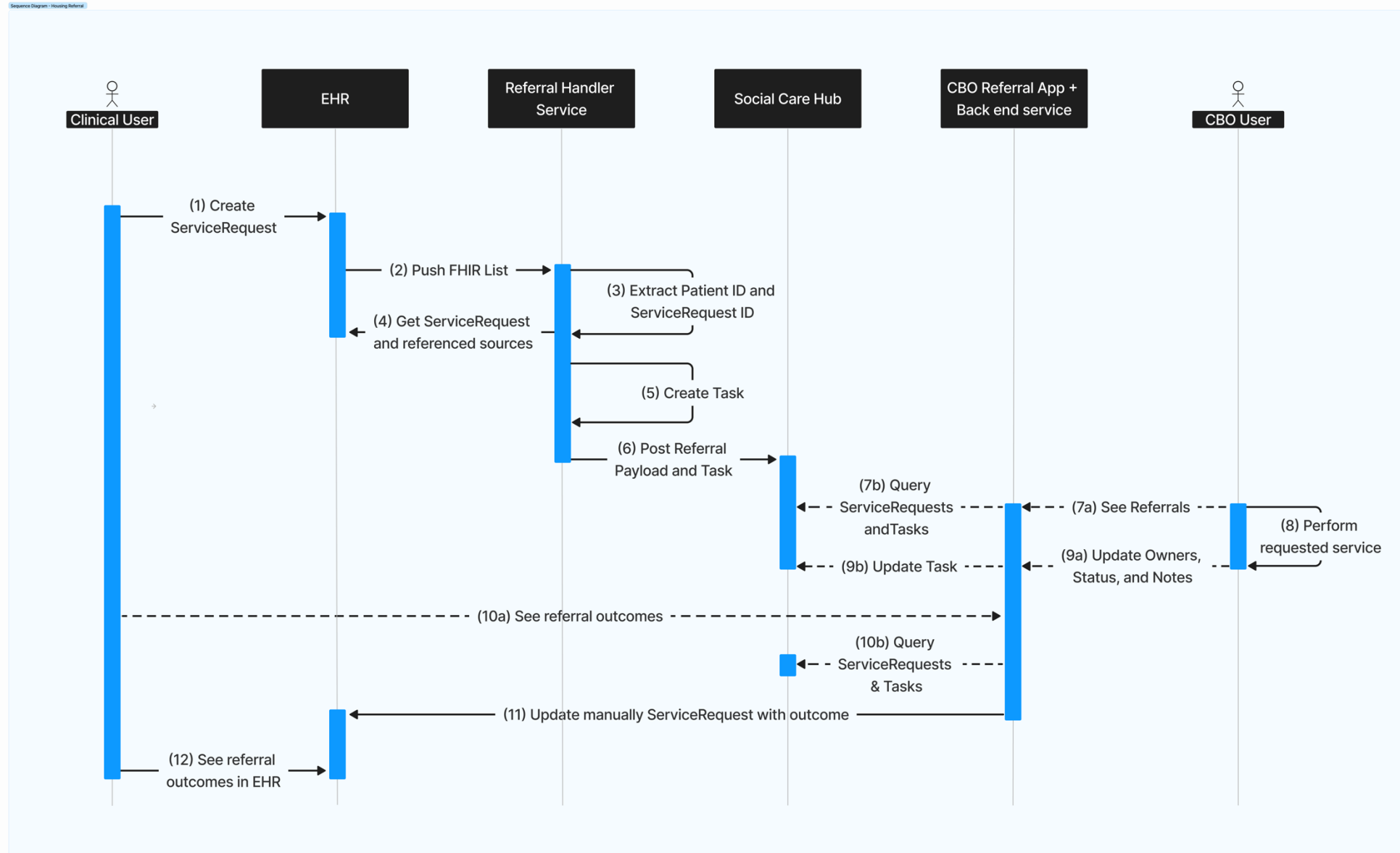
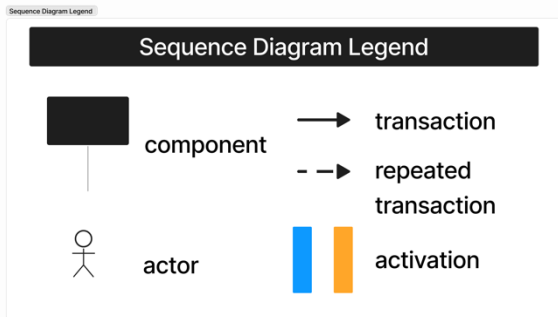


# Use Case 1: Referral for Housing Services

WORKFLOWS	1. Create Referral	2. Send Referral	3. Manage Referral	4. Review Referral Outcome
<b>ACTORS</b>	<ul style="list-style-type: none"> <li>• HAH clinician</li> <li>• HAH care coordinator</li> </ul>	<ul style="list-style-type: none"> <li>• n/a</li> </ul>	<ul style="list-style-type: none"> <li>• CH case worker</li> <li>• CH program director</li> </ul>	<ul style="list-style-type: none"> <li>• HAH clinician</li> <li>• HAH care coordinator</li> </ul>
<b>SYSTEM COMPONENTS</b>	<ul style="list-style-type: none"> <li>• HAH aP EHR</li> </ul>	<ul style="list-style-type: none"> <li>• HAH aP EHR</li> <li>• Referral Handler Service</li> <li>• Social Care Hub</li> </ul>	<ul style="list-style-type: none"> <li>• Community-based organization (CBO) Referral App</li> </ul>	<ul style="list-style-type: none"> <li>• CBO Referral App</li> <li>• Social Care Hub</li> <li>• (Optional) HAH aP EHR</li> </ul>
<b>FHIR RESOURCES</b>	<ul style="list-style-type: none"> <li>• ServiceRequest</li> </ul>	<ul style="list-style-type: none"> <li>• List</li> <li>• Service Request</li> <li>• Additional FHIR queries (patient, condition, observation etc.)</li> </ul>	<ul style="list-style-type: none"> <li>• Task</li> <li>• ServiceRequest</li> <li>• Practitioner</li> </ul>	<ul style="list-style-type: none"> <li>• Task</li> <li>• ServiceRequest</li> </ul>

# Sequence Diagram: Use Case 1

Sequence Diagram - Housing Referral



## Use Case 2: Medical services referral

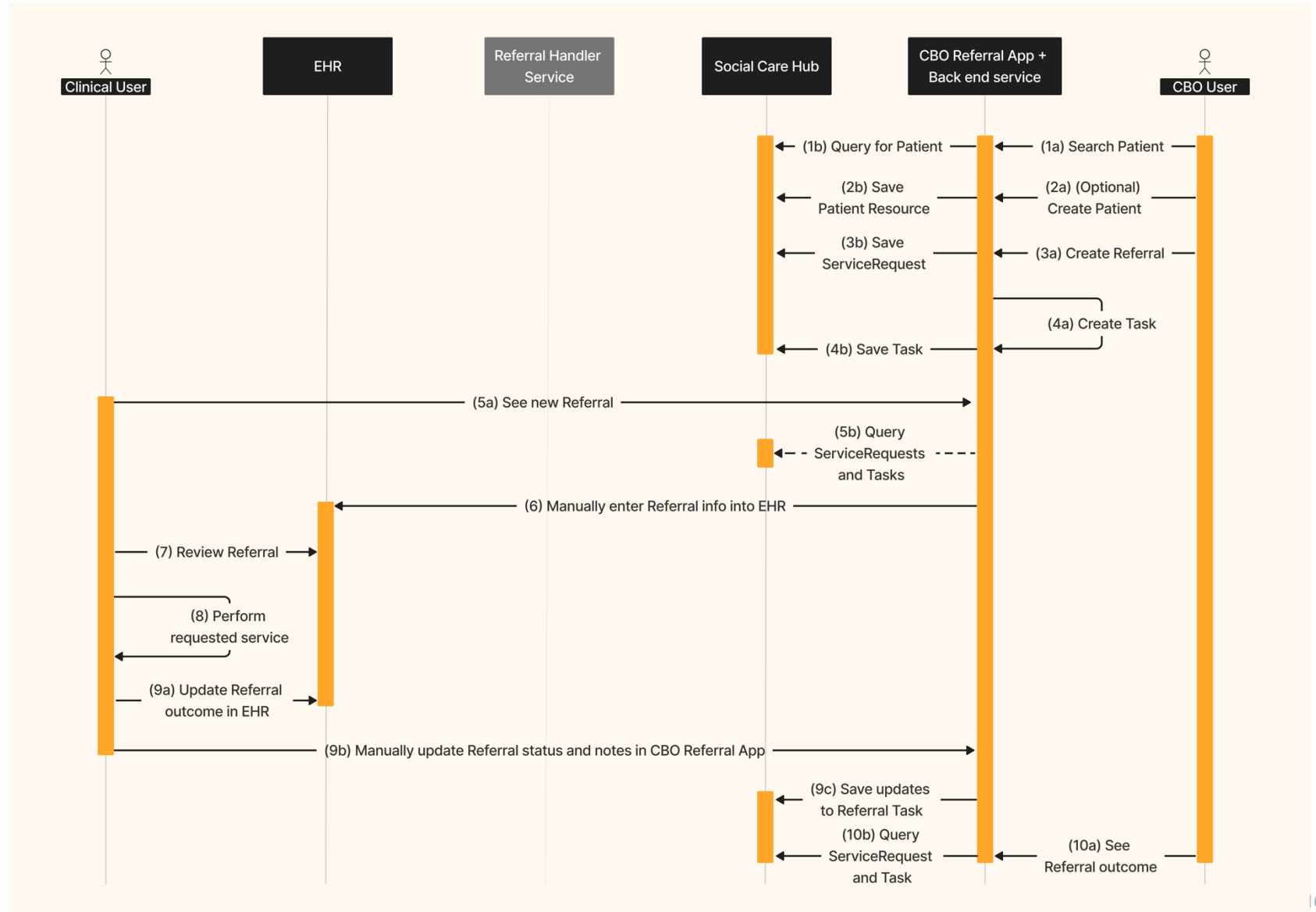
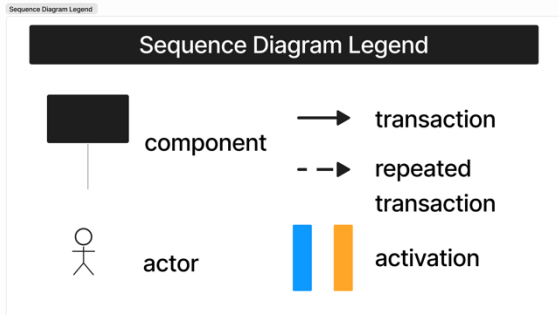
- Pre-exposure prophylaxis (PrEP) referral
- Test or screening
- Physical
- Etc.



# Use Case 2: Referral for Medical Services

<b>WORKFLOWS</b>	1. Create Referral	2. Triage Referral	3. Perform Service	4. Document Outcomes
<b>ACTORS</b>	<ul style="list-style-type: none"> <li>• CH case worker</li> <li>• CH program director</li> </ul>	<ul style="list-style-type: none"> <li>• HAH care coordinator</li> </ul>	<ul style="list-style-type: none"> <li>• HAH care coordinator</li> <li>• HAH clinician</li> </ul>	<ul style="list-style-type: none"> <li>• HAH care coordinator</li> <li>• CH case worker</li> </ul>
<b>SYSTEM COMPONENTS</b>	<ul style="list-style-type: none"> <li>• CBO Referral App</li> <li>• CBO Referral Backend Services</li> <li>• Social Care Hub</li> </ul>	<ul style="list-style-type: none"> <li>• CBO Referral App</li> <li>• Social Care Hub</li> <li>• HAH aP EHR</li> </ul>	<ul style="list-style-type: none"> <li>• HAH aP EHR</li> </ul>	<ul style="list-style-type: none"> <li>• CBO Referral App</li> <li>• Social Care Hub</li> <li>• HAH aP EHR</li> </ul>
<b>FHIR RESOURCES</b>	<ul style="list-style-type: none"> <li>• Patient</li> <li>• ServiceRequest</li> <li>• Task</li> <li>• Practitioner</li> <li>• Organization</li> </ul>	<ul style="list-style-type: none"> <li>• Service Request</li> <li>• Task</li> <li>• Patient</li> </ul>	<ul style="list-style-type: none"> <li>• Task</li> <li>• ServiceRequest</li> </ul>	<ul style="list-style-type: none"> <li>• Task</li> <li>• ServiceRequest</li> </ul>

# Sequence Diagram: Use Case 2





# Connection Considerations Use Case 1

- EHR limitations may require modified approaches depending on the vendor and their ability to handle different FHIR / API models
  - EHR or local network security policies may require FQDN, or a static IP to limit allowed traffic for the FHIR connection into the EHR system. Azure by default assigns random IP by connection. Static IP can be acquired via Azure at a cost and can take a bit longer to initiate setup
  - Subscription Triggering by referral orders is not available with our system. We used a modified approach with HL7 ORM triggering, then transform the message to match the expected JSON messages which we post to the referral handler to minimize customizations to the referral app

# Connection Considerations Use Case 1 (cont.)

- EHR limitations may require modified approaches depending on the vendor and their ability to handle different FHIR / API models
  - Many EHR's do not allow Inbound ServiceRequest updates to update/close existing orders
    - We utilized a DocumentReference FHIR resource to post a txt file containing the summary notes from the referral in the Social Care Hub, routed to the staff member who ordered referral
    - Manual workflow defined to review notes and manually complete pending order in EHR

# Connection Considerations Use Case 2

- EHR and workflow limitations may require modified approaches
  - Our EHR does not allow inbound ServiceRequests currently, so evaluated options for notification
    - Inbound Demographics (add Patient) is allowed systematically, however in review it is not best practice for the clinic to allow addition of new patients without proper review/assessment to avoid duplicate charts and ensure all necessary information is collected
      - System checks around add Patient functionality does not account for misspellings, or other incorrect data that frequently leads to the creation of duplicate charts
    - Clinic preference of manual workflow defined to monitor Social Care Hub, as well as continue with current warm handoffs directly between staff in this scenario to notify of new referrals back to the clinic

# Key Challenges

- **Policy:** Institutional EHR write-back limitations makes it not possible to close the loop electronically.
- **Human:** Patient populations served in these use cases do not have reliable and consistent access to devices that have internet access; this makes the use of patient-facing technology not feasible.
- **Scalability:** Scaling this interface to more clinics and CBOs will require state-wide agreement and implementation of privacy, consent, patient identity management, patient matching, system-to-system and end user authentication approaches.



AllianceChicago

*Innovating for better health*



MedStar Health

It's how we **treat people.**

December 4, 2024

# Equity Engines: Leveraging Human-in-the-Loop Patient-Generated Health Data



**MedStar Health  
Center for Diagnostic  
Systems Safety**





# **Project Goal:** To explore and demonstrate the use of equity-enhancing patient-generated health data (PGHD) for clinical care and research

## **Landscape Analysis**

- Environmental scan
- Stakeholder interviews and expert steering committee

## **Design & Development**

- Co-design workshops
- User design feedback sessions

## **Demonstration & Evaluation**

- Implementation across primary care sites
- RE-AIM evaluation



# Scoping Review Key Findings

**Objective:** Identify tools for PGHD capture and integration with a focus on health equity and patient co-development, addressing social determinants of health and bridging the digital divide.

## PGHD Opportunities

- Enhance patient engagement
- Provide a complete picture of patient health
- Help manage chronic conditions with timely, personalized interventions

## Barriers to Adoption

- Policy/ coverage challenges
- Digital health literacy
- Access to devices and disparities in broadband access
- Power, trust, equity







“EVERYONE IS CAPABLE OF READING OR HEARING EVERY WORD PRESENTED, UNDERSTANDING EACH ONE, AND YET GRASPING NOTHING OF THE MEANING OF THE MESSAGE.”

Wilhelms & Reyna

**AMA Journal of Ethics®**

*Illuminating the Art of Medicine*



MedStar Health

# Engaging Stakeholders

## Phase 1

Semi-structured interviews with patients (n=20) and primary care providers (n=10)



## Phase 2

Presented findings to the Equity Engines Steering Committee (8 experts in health equity, patient engagement, digital health solutions, health IT policy)



## Content Discussed

- Types of data tracked by patients
- Sharing data/ Integrating PGHD into the EHR
- Use of PGHD in clinical decision making
- Patient empowerment
- Health equity considerations
- Challenges and opportunities



# Why Hypertension (HTN)?

- HTN rates have worsened for racial and ethnic minority groups
  - Burden is higher among Black adults (56%) than non-Hispanic white (48%), non-Hispanic Asian (46%), and Hispanic adults (39%)
  - Worse outcomes including 4-5x HTN-related mortality, 30% higher rate of fatal stroke, 50% higher risk of cardiovascular disease mortality, and more than 4-5x higher risk of end-stage renal disease
- System innovations have shown improved HTN control across different populations
  - Home blood pressure monitoring; telemonitoring; team-based care
  - Interventions must be culturally tailored to be effective
  - 21% of disparities in HTN control explained by lack of treatment intensification and 14% by missed visits among Black patients

**Significant risk factors for leading causes of mortality; leading single preventable risk factor**



# Co-Design Sessions

## Empathy Mapping

- Used to gain deeper insights into a user's experiences, needs, and emotions.
- Fosters user-centered thinking, ensuring that solutions address real needs and behaviors.

## Journey Mapping

- Used to illustrate steps in a process over time and identify top priorities.

## Prototype Development

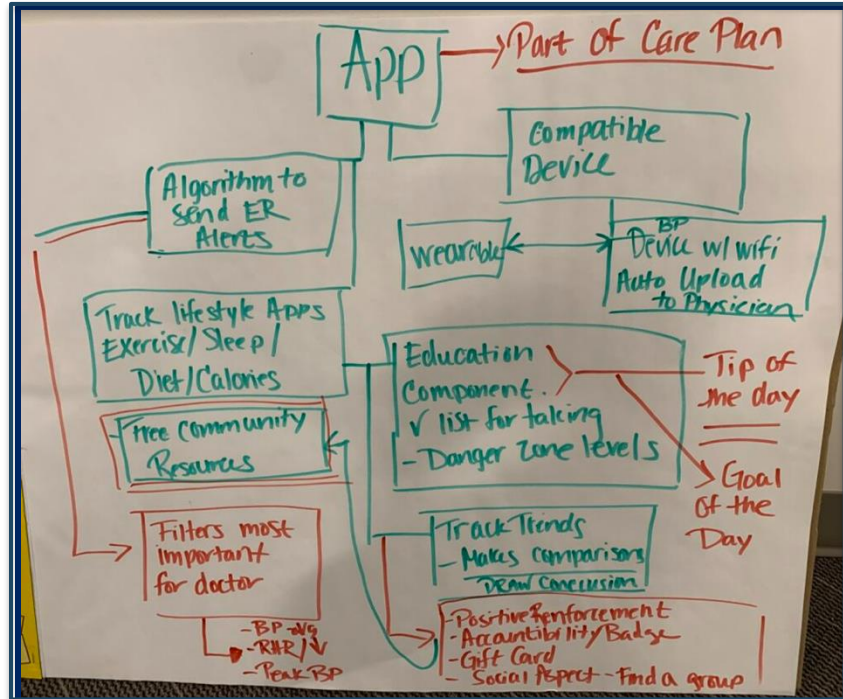
- Used to imagine potential functionalities and features of the proposed solution and platform.

## Goals of Co-Design

- Elicit experiences of patients and providers with PGHD
- Identify features and functions that could be incorporated into the Equity Engines solution
- Identify potential benefits and concerns of the demonstration project



# Key Components in Prototype Development



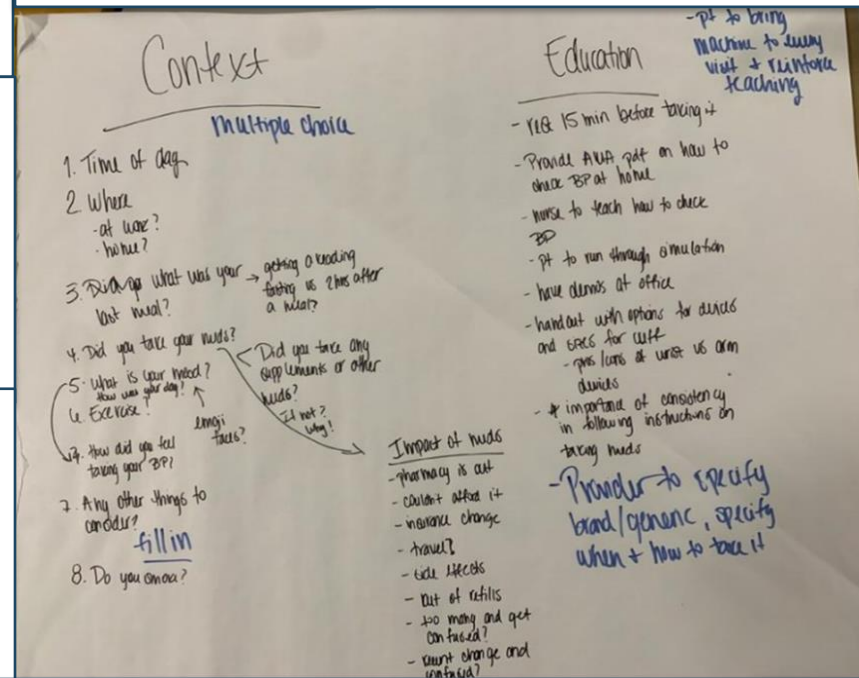
Education about HTN and home monitoring

Motivation and positive reinforcement in managing HTN

Real-time monitoring and triage

Community building, support, and engagement

Communication with the care provider team



# Demonstration Case (Two Part)

## Health Metric: Home Blood Pressure (BP) Monitoring

### Self-measured BP monitoring

- Confirm and manage HTN diagnosis
- Empower patients
- Increase physician monitoring

By tracking my BP levels, I know if it's too high or too low and if it's too high, I know what to do and what not to do.

## Patient-Reported Outcome: Medication Adherence/ Social Needs

### Survey patients regarding medication adherence and potential social needs

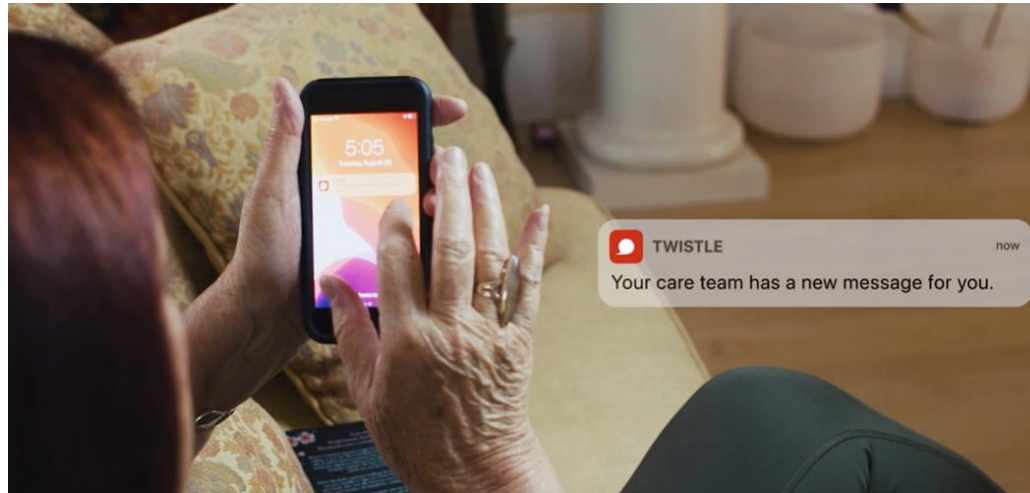
- Monitor medication adherence
- Identify social needs
- Tailor interventions and strategies

Doctors only ask patients what medications they are taking and if their medication lists are right. They aren't interested in more information we have to share.



# Key Components of Both Demo Projects

- Patients recruited from primary care practices (at providers discretion)
- 21 day care cycle
- Patients provided home BP monitor and batteries
- Anonymous, secure text messages
- Guidance on self-monitoring BP at home
- Assessing and addressing social needs that might affect adherence to HTN control strategies
- Culturally appropriate materials



Patient education, patient empowerment, and patient engagement. Education starts first and foremost because we want patients to be empowered, and we want them to be engaged.



11:58

### CBP Questions

**Systolic BP \***  
What is your blood pressure? (SBP)

**Diastolic BP \***  
What is your blood pressure? (DBP)

**What is your stress level on a scale of 1-5?**  
1=no stress, 5=very stressed

● 1

Anything else you'd like us to know today?  
(Text Response)

**Submit**

11:58

### Medication Survey

We would like to ask you some questions about your stress and your medication taking habits over the last week.

In the last week, how often have you felt that you were unable to control important things in your life?


Never  
 Almost Never  
 Sometimes  
 Fairly Often  
 Very Often

In the last week, how often have you felt confident about your ability to handle your personal problems?

Never  
 Almost Never  
 Sometimes  
 Fairly Often  
 Very Often

← **Stress** Test Team ▾

Stress is an important cause of elevated blood pressure. Please read the attachment below for some helpful tips on ways to reduce stress in your day.




Day4\_stopstre...pdf

Educational materials on hypertension, stress, diet, exercise, sleep, and medications

Celebrations and achievements on data entry and pathway progress

← **Week One Warrior!** Test Team ▾

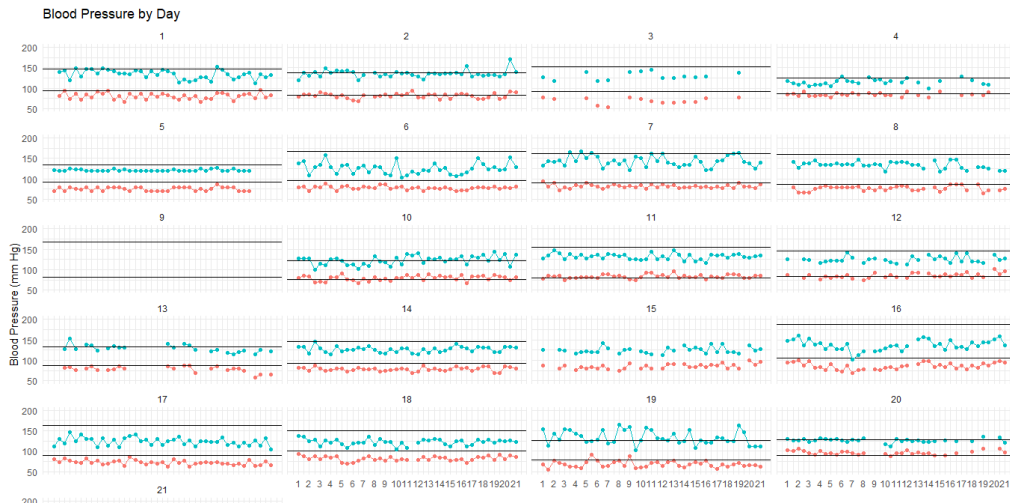
Congratulations Yuuki on completing 7 days of your BP monitoring program!





# Key Findings

- Clinically significant results
- Improved patient experience
- Improved provider access to data (with context)



It felt like it held me accountable, having to report my numbers daily. In order to get the numbers that I know you were looking for, it made me want to do the right thing and take my medicine daily.

I would definitely recommend using it. It got patients to take their BPs and I got to see them. It got patients more invested in something that is of high clinical importance to me, but of probably medium importance to them.



## Success Story!

### Patient Profile

- Male, mid-40s, Black
- Co-occurring HTN and diabetes.

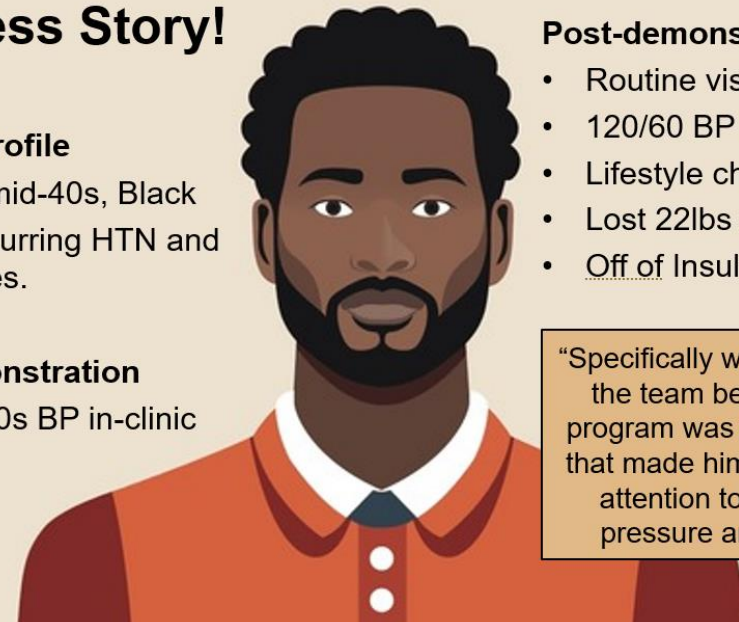
### Pre-demonstration

- 150s/80s BP in-clinic

### Post-demonstration

- Routine visit
- 120/60 BP in-clinic
- Lifestyle changes
- Lost 22lbs (over 6 mos)
- Off of Insulin (A1C ~6)

“Specifically wants to thank the team because this program was the big thing that made him start to pay attention to his blood pressure and health”





MIKE GILLAM MD FACEP

HEALTHLAB CEO

FOUNTAIN LIFE PAST CHIEF DIGITAL OFFICER

MICROSOFT FORMER FOUNDING DIRECTOR HEALTHCARE INNOVATION LAB

mike@healthlab.com 202-436-1706

HEALTHLAB

WASHINGTON D.C.



MedStar Health

**EQUITY ENGINES**

**2024 Final Discovery Report**

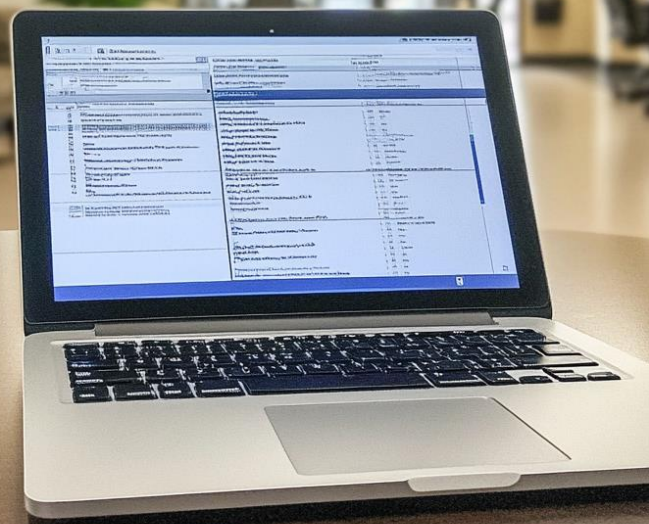
***“You can’t manage what  
you cannot measure.”  
-Peter Drucker***



# ***PATIENT AS CEO OF THEIR OWN HEALTH***

***We want to empower our providers  
and patients with readily accessible  
data with which they can  
collaboratively make care decisions.***

EMR



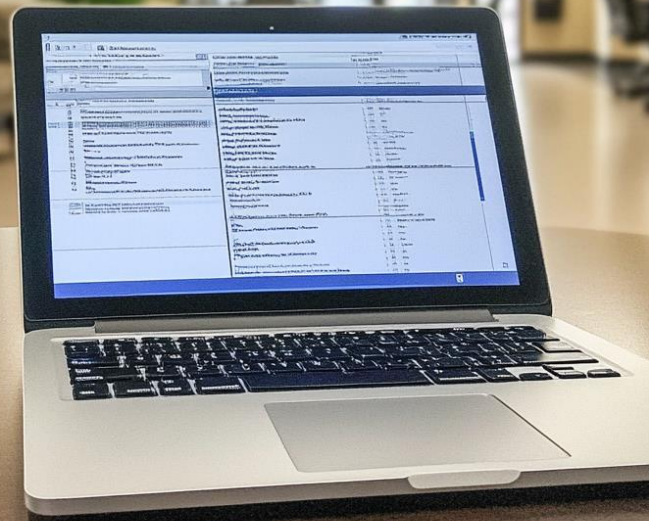
PATIENT PROVIDED  
DATA



WEARABLES



EMR



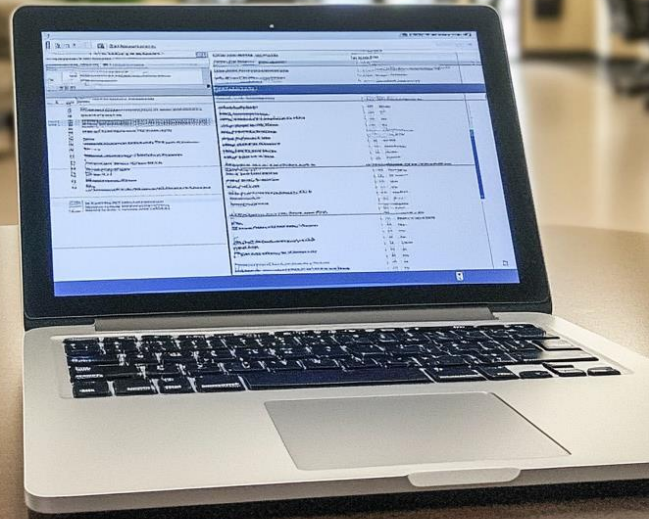
PATIENT PROVIDED  
DATA



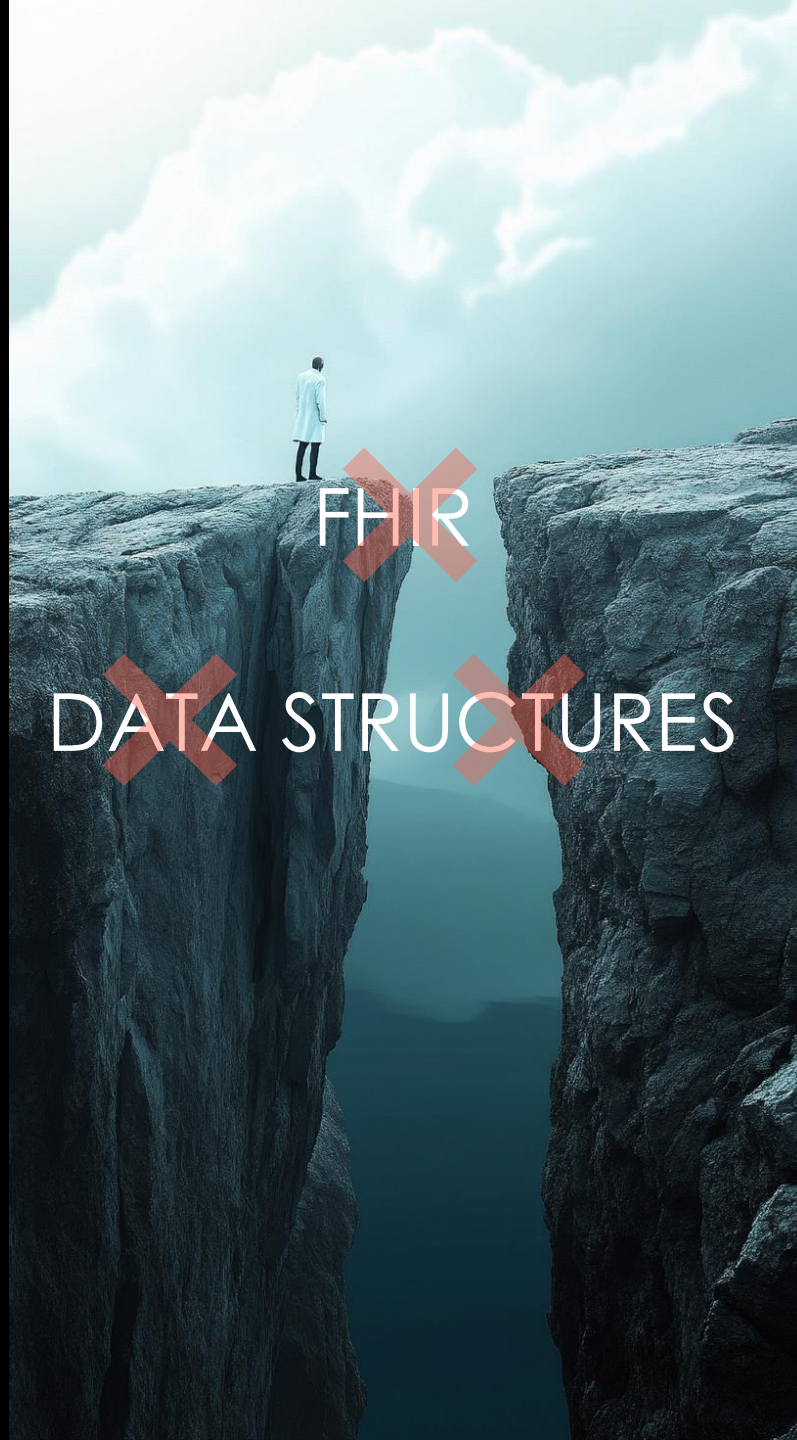
WEARABLES



EMR



FHIR  
DATA STRUCTURES



PATIENT PROVIDED  
DATA



WEARABLES



EMR



PATIENT PROVIDED  
DATA



WEARABLES



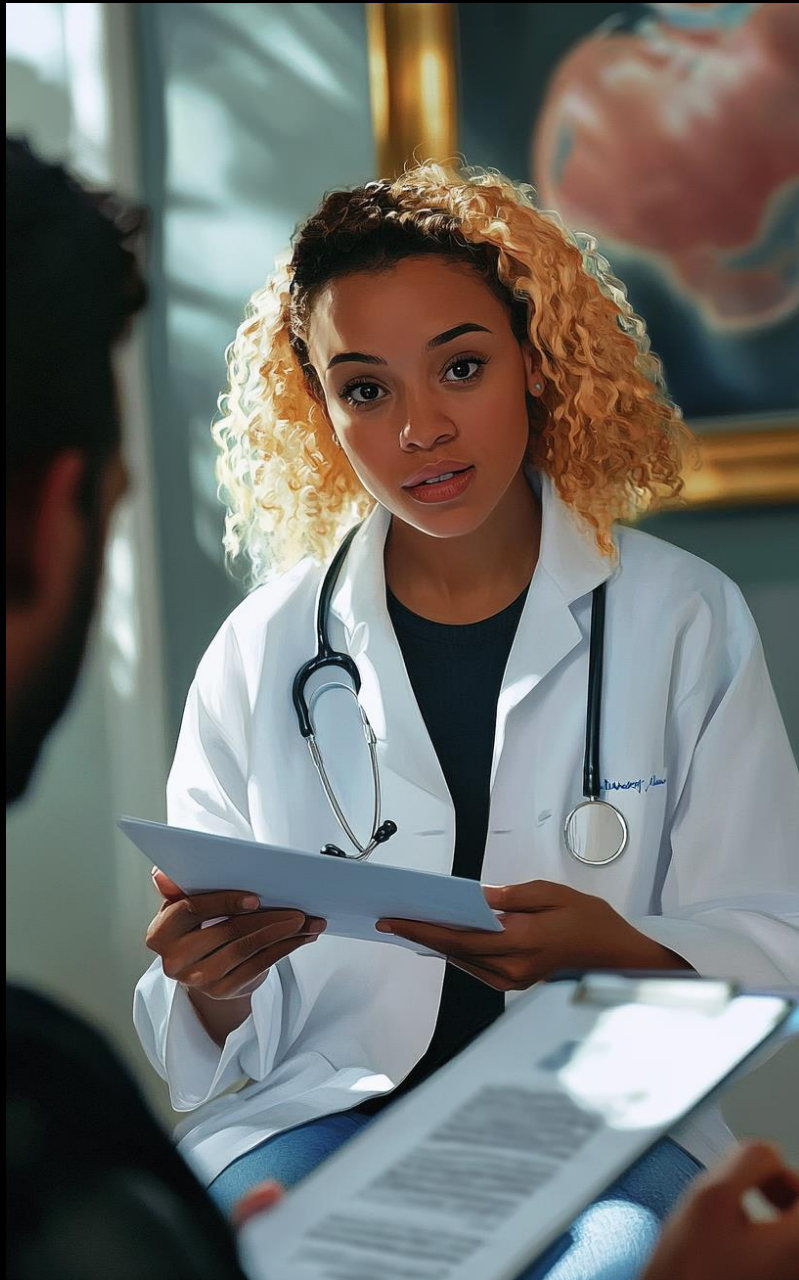


**APPROACH**

EMR

NEUTRAL GROUND

PATIENT PROVIDED  
DATA



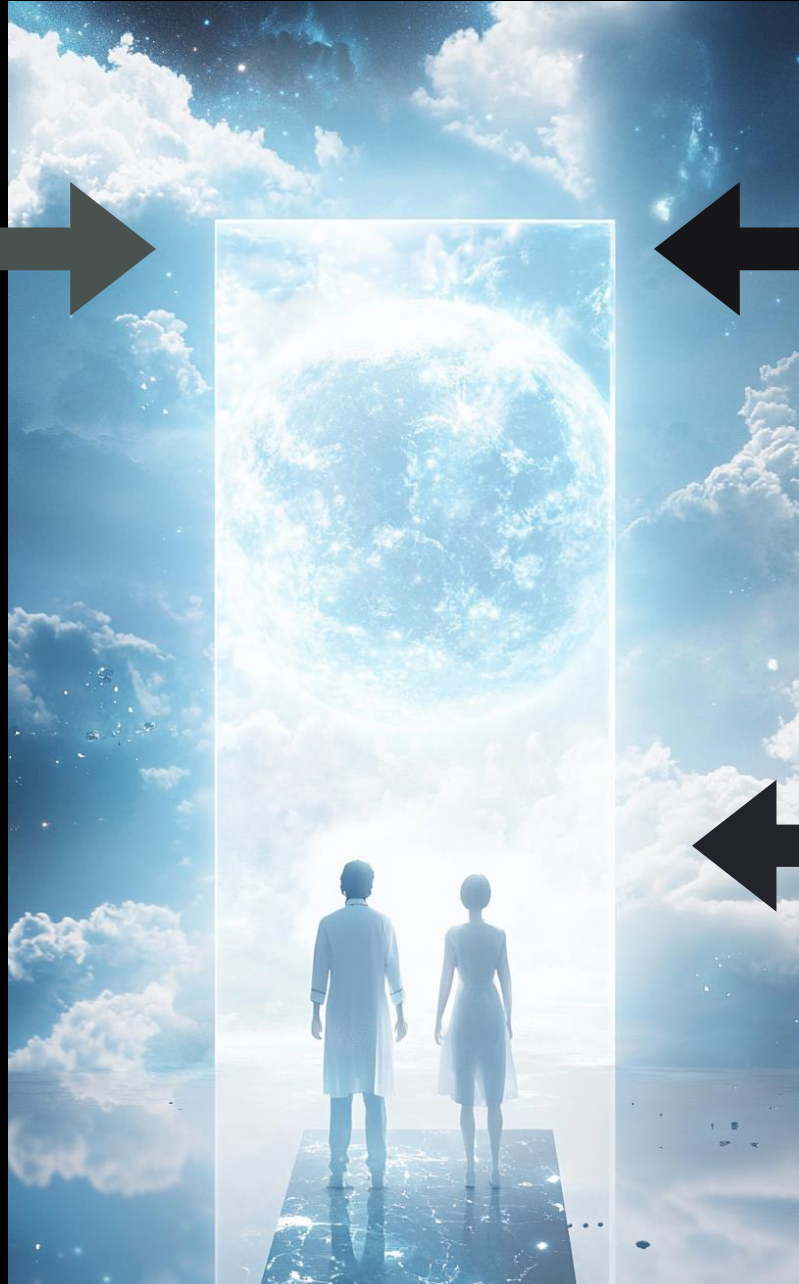
WEARABLES



EMR

NEUTRAL GROUND

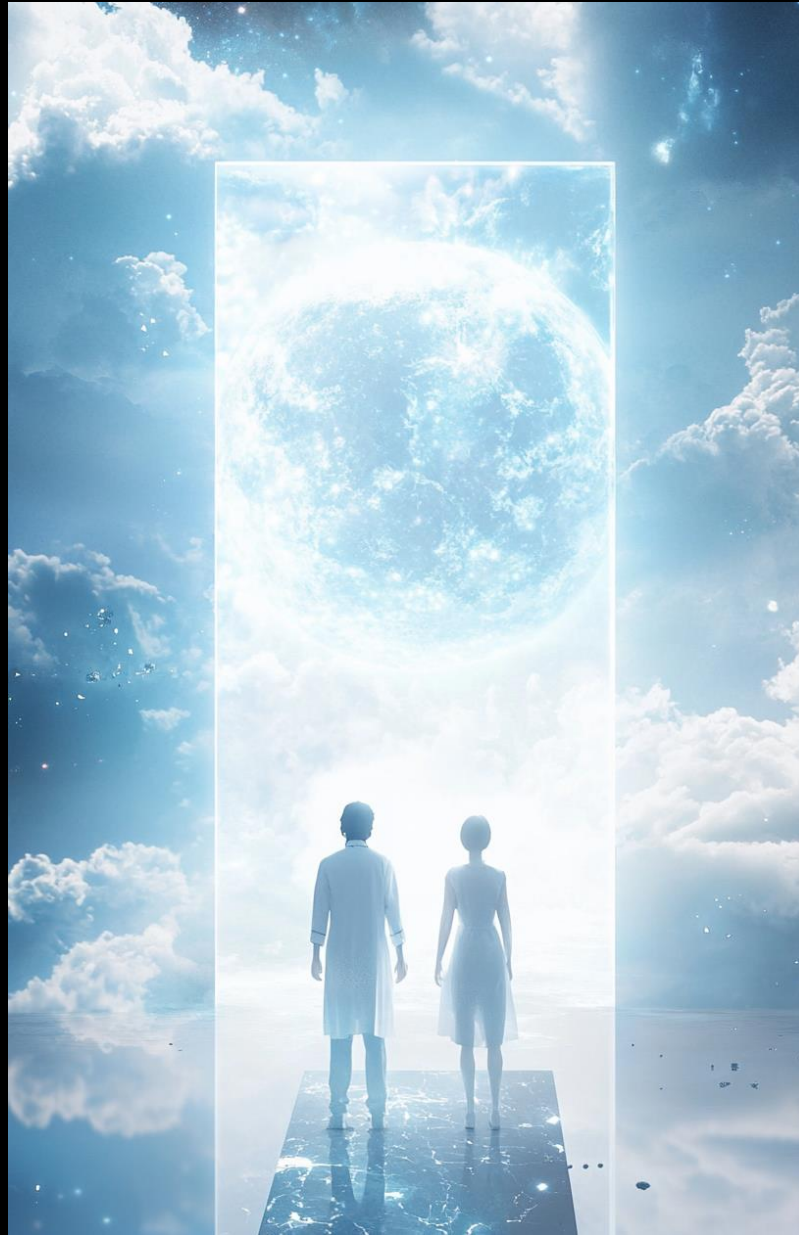
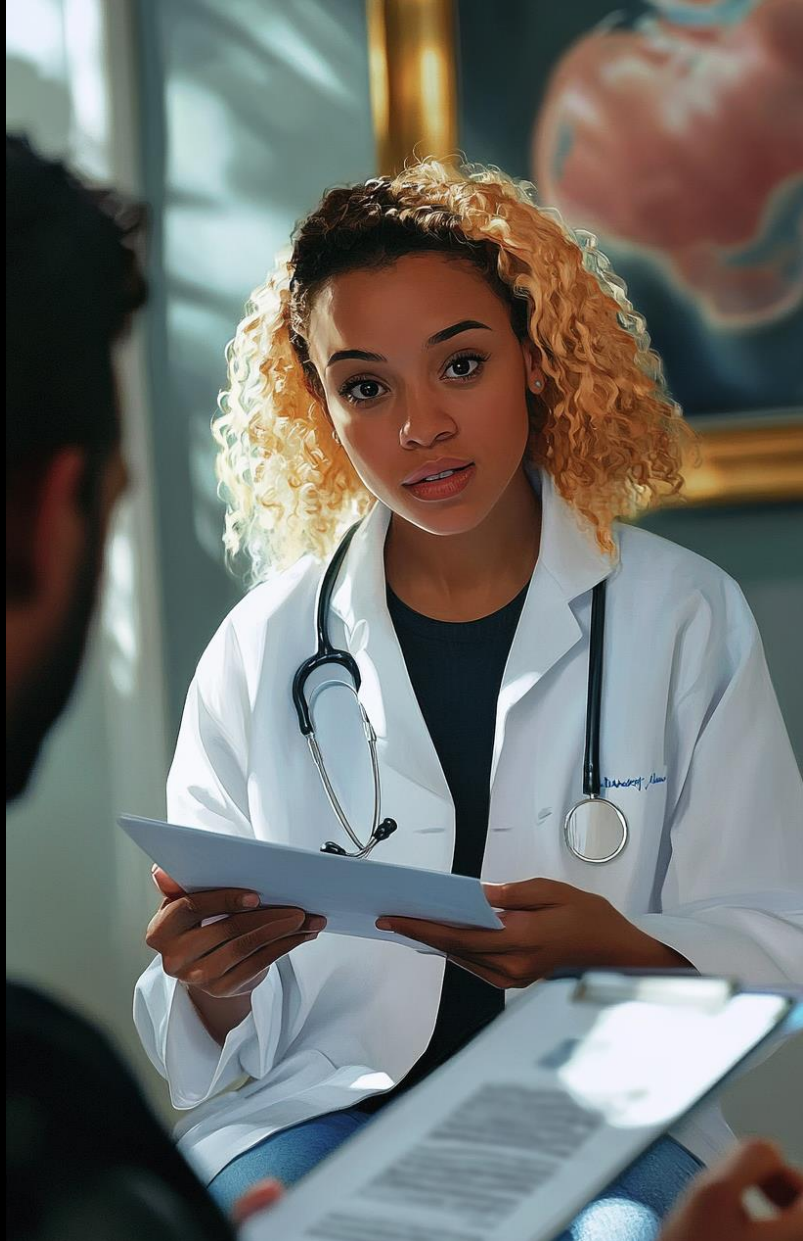
PATIENT PROVIDED  
DATA



WEARABLES



# EQUITY ENGINE: CO-PORTAL



# EQUITY ENGINE: CO-PORTAL

## 1 IMPORT

DOCUMENTS  
LABS  
WEARABLES

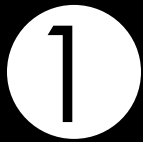
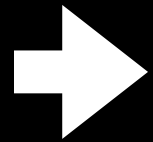
## 2 SEARCH

SEARCH SPEED  
TRENDS  
DATES

## 3 COLLABORATE

FAVORITES  
SORTING  
JUXTAPOSING

# EQUITY ENGINE: CO-PORTAL



IMPORT

DOCUMENTS

LABS

WEARABLES

SEARCH

SEARCH SPEED

TRENDS

DATES

COLLABORATE

FAVORITES

SORTING

JUXTAPOSING

# 1 CHALLENGE: IMPORT

BEFORE

Glucose values

WED Oct 9 12pm 125

Tues Oct 8 12pm 130

m

1st July 9am

130

2nd

124

07.03

130

**LabCorp**  
Laboratory Corporation of America

Specimen Number	Patient ID	Control Number	Account Number	Account Phone Number
		M223945682		
Patient Last Name		Account Address		
Patient First Name	Patient Middle Name			
Patient SSN	Patient Phone	Total Volume		
Age (Y/M/D)	Date of Birth	Sex	Fasting	
40/3/18		M	Yes	
Patient Address		Additional Information		
Date and Time Collected	Date Entered	Date and Time Reported	Physician Name	NPI
03/09/10 12:08	03/09/10	03/11/10 05:43ET		1669575

TESTS	RESULT	FLAG	UNITS	REFERENCE INTERVAL
WBC	4.7		x10E3/uL	4.0-10.5
RBC	4.59		x10E6/uL	4.10-5.60
Hemoglobin	14.6		g/dL	12.5-17.0
Hematocrit	42.7		%	36.0-50.0
MCV	93		fL	80-98
MCH	31.7		pg	27.0-34.0
MCHC	34.1		g/dL	32.0-36.0
RDW	13.4		%	11.7-15.0
Platelets	162		x10E3/uL	140-415

# CHALLENGE: IMPORT BEFORE

*“How do we track these over time?”*

Glucose values

WED Oct 9 12pm 125

Tues Oct 8 12pm 130

m

1st July 9am  
130

2nd  
124

07.03

130

LabCorp Laboratory Corporation of America						
Specimen Number	Patient ID	Control Number	Account Number	Account Phone Number		
		M223945682		Account Address		
Patient Last Name		Patient First Name				
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40/3/18		M	Yes			
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Date and Time Collected	Date Entered	Date and Time Reported	Physician Name	NPI	Physician	
03/09/10 12:08	03/09/10	03/11/10 05:43ET			1669575	
TESTS	RESULT	FLAG	UNITS	REFERENCE	INTERVAL	
WBC	4.7		x10E3/uL	4.0-10.5		
RBC	4.59		x10E6/uL	4.10-5.60		
Hemoglobin	14.6		g/dL	12.5-17.0		
Hematocrit	42.7		%	36.0-50.0		
MCV	93		fL	80-98		
MCH	31.7		pg	27.0-34.0		
MCHC	34.1		g/dL	32.0-36.0		
RDW	13.4		%	11.7-15.0		
Platelets	162		x10E3/uL	140-415		

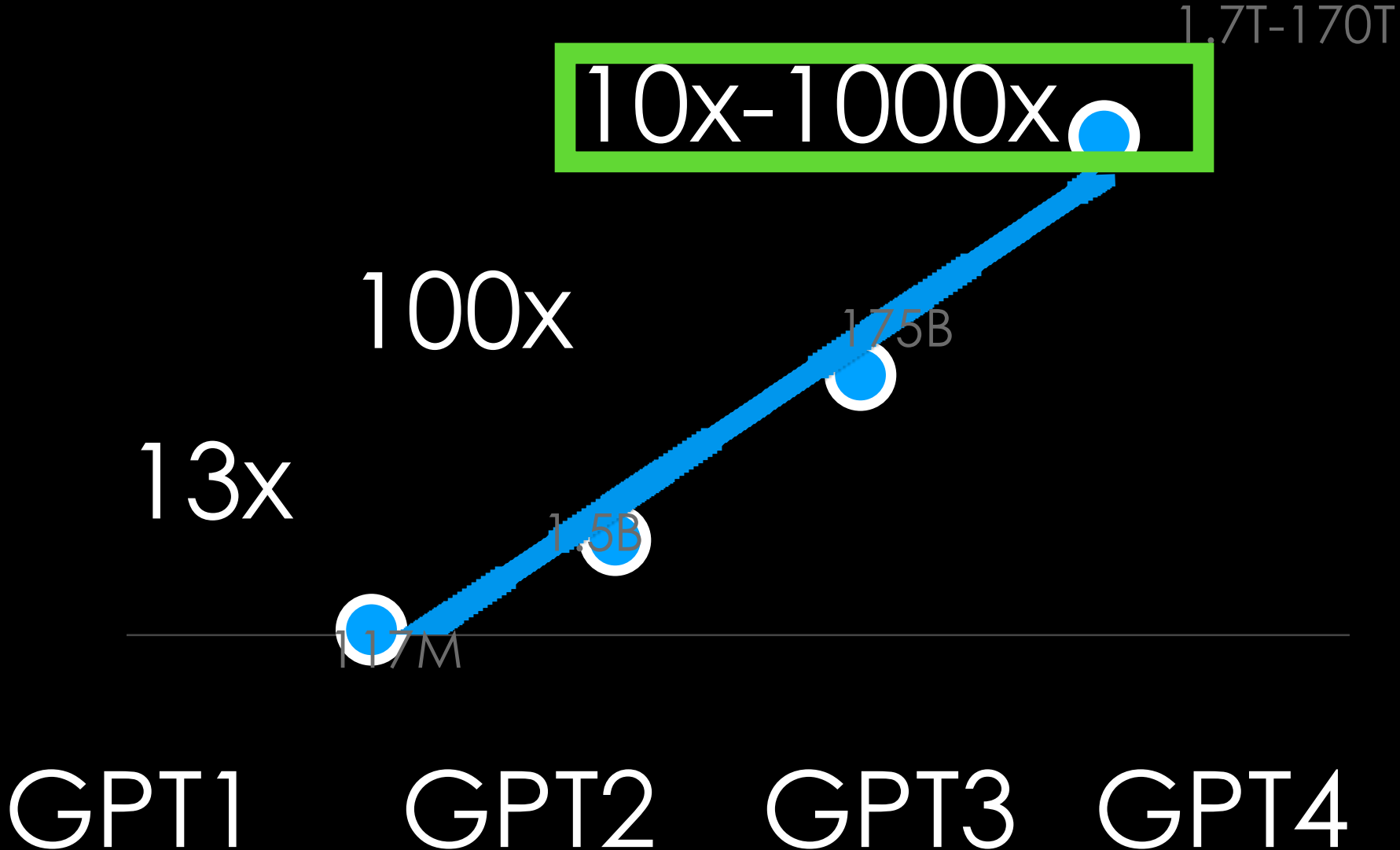




**OPPORTUNITY: IMPORT**

# LLM PROGRESS

TRAINABLE PARAMETERS



# SYNAPTIC EQUIVALENTS

1/60th

1.7x

10X  
1.7 TRILLION

TRAINABLE PARAMETERS

1000x  
170 TRILLION





# GPT-4 Beats 90% Of Lawyers Trying To Pass The Bar

John Koetsier Senior Co...  
John Koetsier is a journa...  
speaker.

0

## OpenAI announces GPT-4, claims it can beat 90% of humans on the SAT

PUBLISHED TUE, MAR 14 2023 1:42

# ChatGPT Passed the U.S. Medical Licensing Exam. Will It Be Your Future Doctor?

DO NO HARM

Dr. Chatbot will see you now.

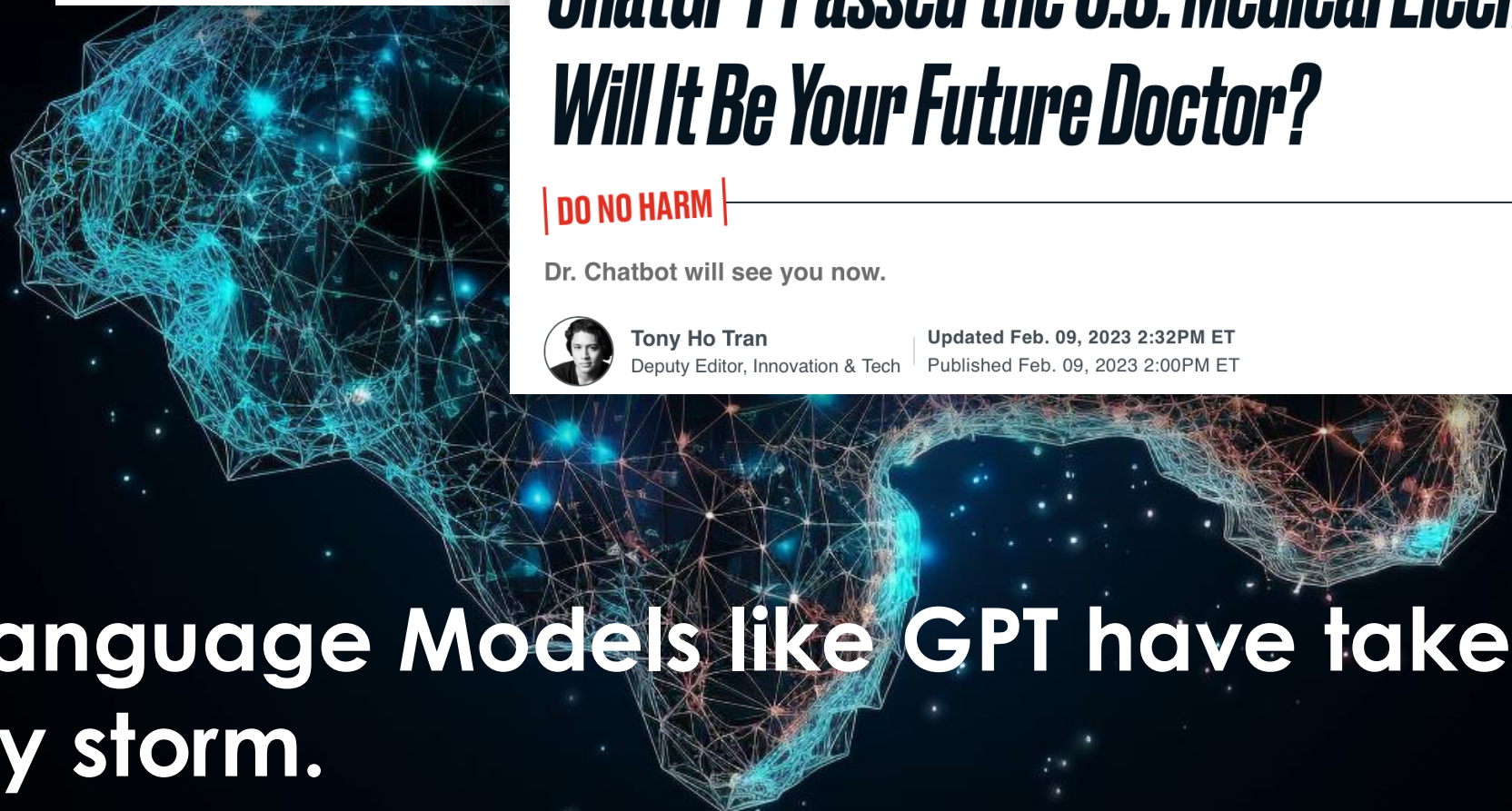


Tony Ho Tran  
Deputy Editor, Innovation & Tech

Updated Feb. 09, 2023 2:32PM ET  
Published Feb. 09, 2023 2:00PM ET



Large Language Models like GPT have taken the world by storm.



2018

# AI and Compute

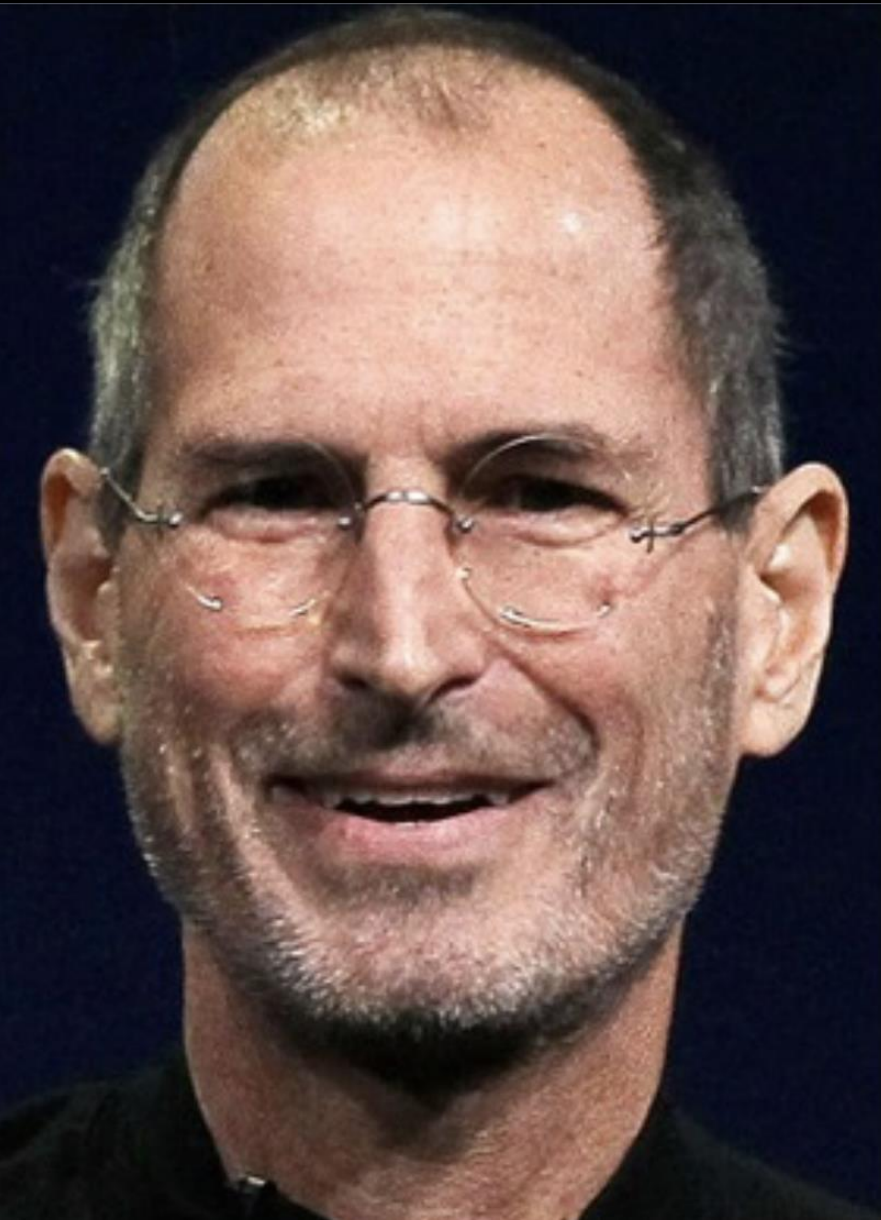
We're releasing an analysis showing that since 2012, the amount of compute used in the largest AI training runs has been increasing exponentially with a 3.4-month doubling time (by comparison, Moore's Law had a 2-year doubling period).<sup>[1]</sup> Since 2012, this metric has grown by more than 300,000x (a 2-year doubling period would yield only a 7x increase). Improvements in compute have been a key component of AI progress, so as long as this trend continues, it's worth preparing for the implications of systems far outside today's capabilities.

# 3.4 MOS

3y

<b>GPT3</b>	June 1, 2020	
	September 11, 2020	2
	December 22, 2020	4
	April 3, 2021	8
	July 14, 2021	16
	October 24, 2021	32
	February 3, 2022	64
	May 16, 2022	128
	August 26, 2022	256
	December 6, 2022	512
<b>GPT4</b>	March 18, 2023	1024

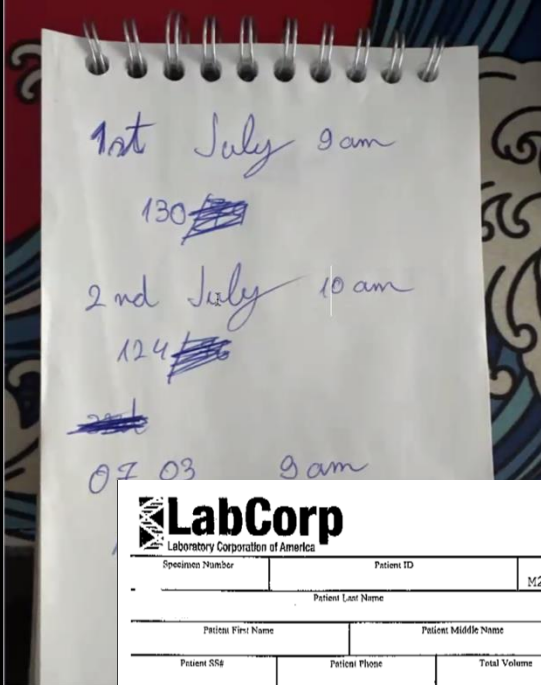
1024x



There's an old Wayne Gretzky quote that I love. 'I skate to where the puck is going to be, not where it has been.' And we've always tried to do that at Apple. Since the very, very beginning. And we always will.

— Steve Jobs —

# IMPORT BEFORE



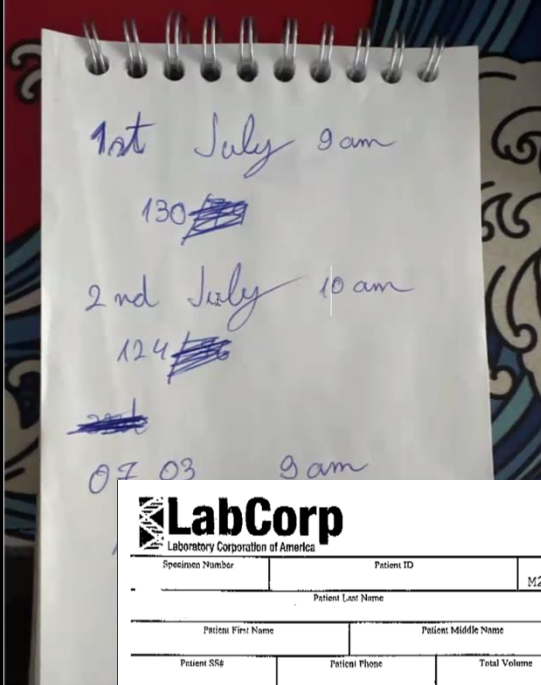
**LabCorp**  
Laboratory Corporation of America

Specimen Number	Patient ID	Control Number	Account Number	Account Phone Number	
		M223945682			
Patient Last Name		Account Address			
Patient First Name	Patient Middle Name				
Patient SSN	Patient Phone	Total Volume			
Age (Y/M/D)	Date of Birth	Sex	Pricing		
40/3/18		M	Yes		
Patient Address		Additional Information			
Date and Time Collected	Date Entered	Date and Time Reported	Physician Name	NPI	Physician
03/09/10 12:08	03/09/10	03/11/10 05:43ET			1669575
TESTS	RESULT	FLAG	UNITS	REFERENCE INTERVAL	
WBC	4.7		x10E3/uL	4.0-10.5	
RBC	4.59		x10E6/uL	4.10-5.60	
Hemoglobin	14.6		g/dL	12.5-17.0	
Hematocrit	42.7		%	36.0-50.0	
MCV	93		fL	80-98	
MCH	31.7		pg	27.0-34.0	
MCHC	34.1		g/dL	32.0-36.0	
RDW	13.4		%	11.7-15.0	
Platelets	162		x10E3/uL	140-415	

LABS



# IMPORT BEFORE



LabCorp Laboratory Corporation of America						
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		M223945682				
Patient Last Name		Account Address				
Patient First Name	Patient Middle Name					
Patient SSN	Patient Phone	Total Volume				
Age (Y/M/D)	Date of Birth	Sex	Fasting			
40/3/18		M	Yes			
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Platelets	162		x10E3/uL	140-415		

LABS

# AFTER

Actions

- + Group
- Import Labs
- Import Event
- Upload File

Search for lab results... Timeline

Glucose 100.9 mg/dL

3.3 50 70 160 190 236.7+

Import Labs

Import data points using AI to the event .

Choose File Mike CBC Drew partial page 5.png

Submit

0 80 100+

1

***“Where is your last EKG?”***

**IMPORT**  
BEFORE



**DOCUMENTS**

# IMPORT BEFORE



# AFTER

Q document X Timeline Date

### Encounter Notes

1.3 months ago

### Amoxicillin

..3 months ago 1.3 months ago

### General Note

11.9 months ago

« ‹ 1 › »

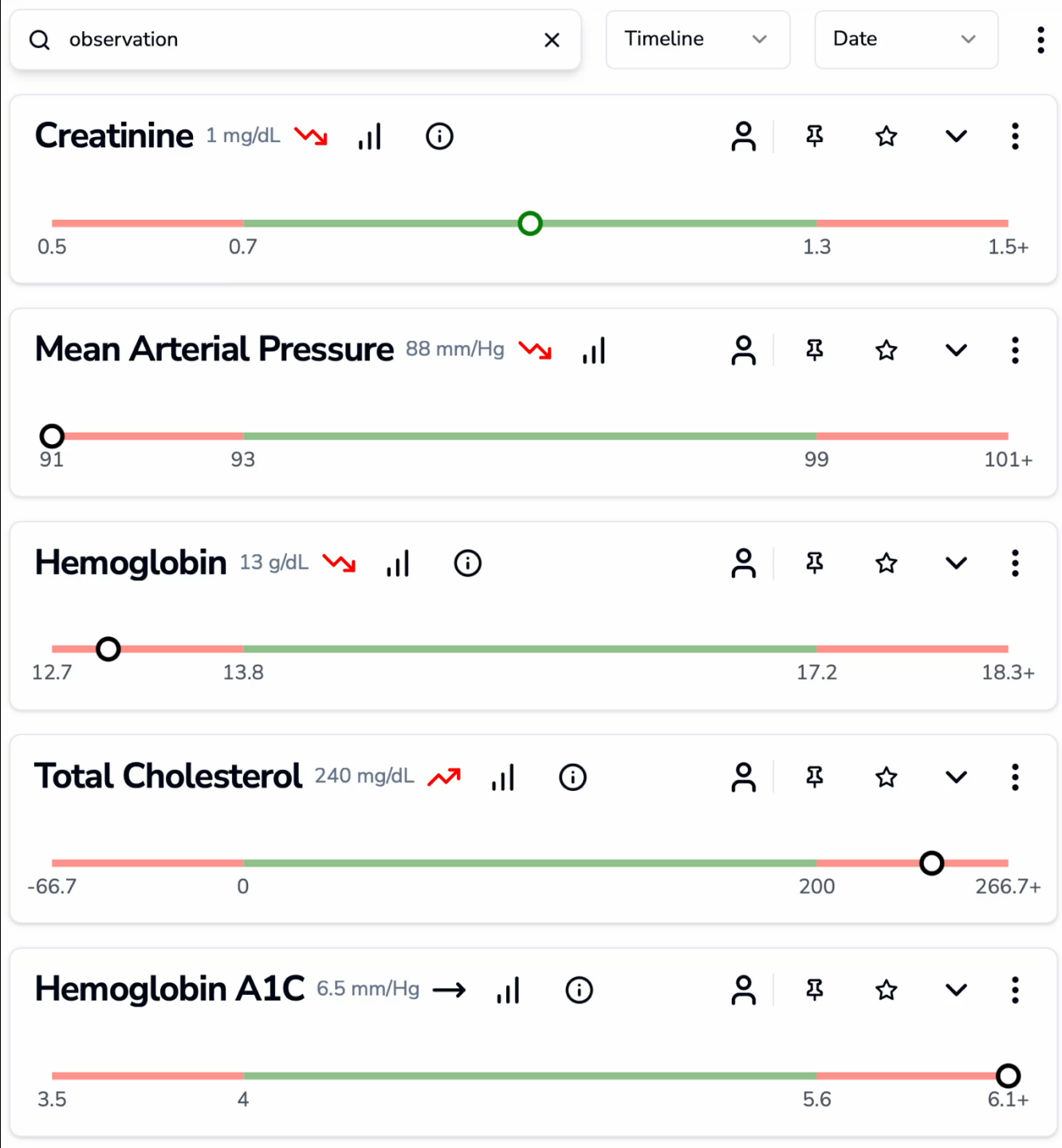
DOCUMENT: DATES

# IMPORT BEFORE



DOCUMENTS

# AFTER



# IMPORT BEFORE

Glucose values

WED	Oct 9	12pm	125
Tues	Oct 8	12pm	130
mon		6pm	95
	Oct 6	1am	140



WEARABLES

# IMPORT BEFORE

# AFTER

## Glucose values

WED	Oct 9	12pm	125
Tues	Oct 8	12pm	130
mon		6pm	95
	Oct 6	1am	140



# WEARABLES

Glucose 147.75 mg/dL  



3.3 50 70 160 190 236.7+



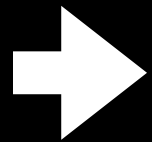
# EQUITY ENGINE: CO-PORTAL

IMPORT

DOCUMENTS

LABS

WEARABLES



2

SEARCH

SEARCH SPEED

TRENDS

DATES

COLLABORATE

FAVORITES

SORTING

JUXTAPOSING



***“Let’s discuss your latest kidney function. What’s your latest creatinine?”***

# 2 SEARCH

BEFORE



- All Results
- Lab
- Vital Signs
- Radiology
- HLA
- Microbiology
- Assessments
- Pulmonology
- Cardiology
- Pharmacogenomics

Flowsheet: All Results Flowsheet ... Level:   Table  Group  List

October 12, 2022 14:17 EDT - October 15, 2022 14:17 EDT (Clinical Range)

Navigator

Show more results

No Results Found

FIND

TREND

DATE



Thursday, November 09, 2006

## Marissa Mayer at Web 2.0

Google VP Marissa Mayer just spoke at the Web 2.0 Conference and offered tidbits on what Google has learned about speed, the user experience, and user satisfaction.

Marissa started with a story about a user test they did. They asked a group of Google searchers how many search results they wanted to see. Users asked for more, more than the ten results Google normally shows. More is more, they said.

So, Marissa ran an experiment where Google increased the number of search results to thirty. Traffic and revenue from Google searchers in the experimental group dropped by 20%.

Ouch. Why? Why, when users had asked for this, did they seem to hate it?

After a bit of looking, Marissa explained that they found an uncontrolled variable. The page with 10 results took .4 seconds to generate. The page with 30 results took .9 seconds.

Half a second delay caused a 20% drop in traffic. Half a second delay killed user satisfaction.

Marissa Mayer:  
0.5 second of  
delay caused  
20% traffic drop-  
off that never  
recovered.

What sort of drop-off for  
conversation & collaboration are  
we getting in healthcare?

# THE CLASSIC ELK STACK\*



ELASTIC SEARCH



LOGSTASH



KIBANA

ELK STACK

# OPPORTUNITY

\* OPEN SOURCE

# THE CLASSIC ELK STACK



ELASTIC SEARCH



LOGSTASH



KIBANA

ELK STACK

# OPPORTUNITY



SERVER FARMS

# THE CLASSIC ELK STACK



ELASTIC SEARCH



LOGSTASH



KIBANA

ELK STACK



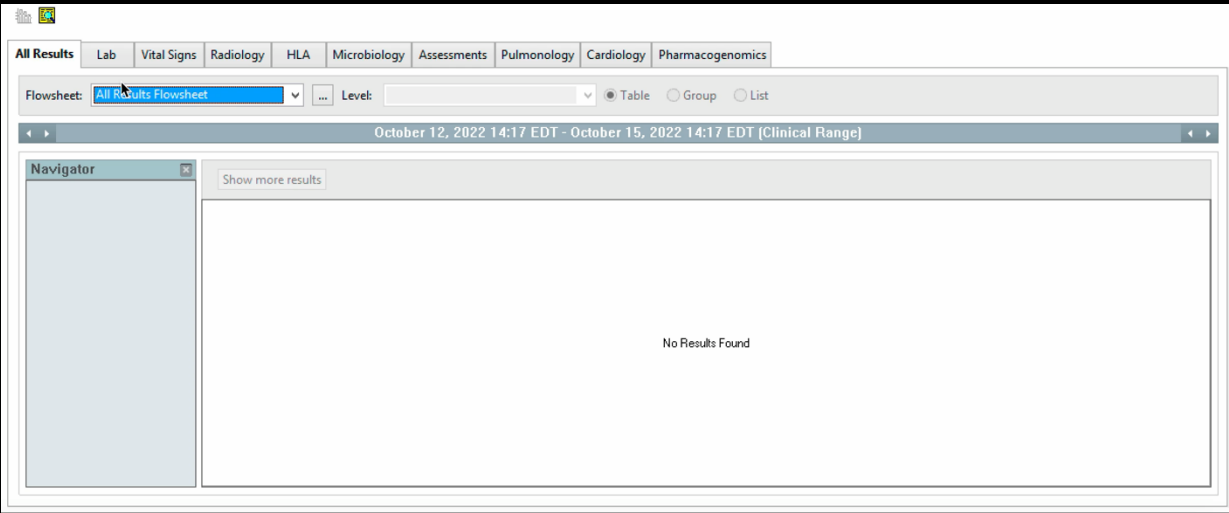
SERVER FARMS

# OPPORTUNITY



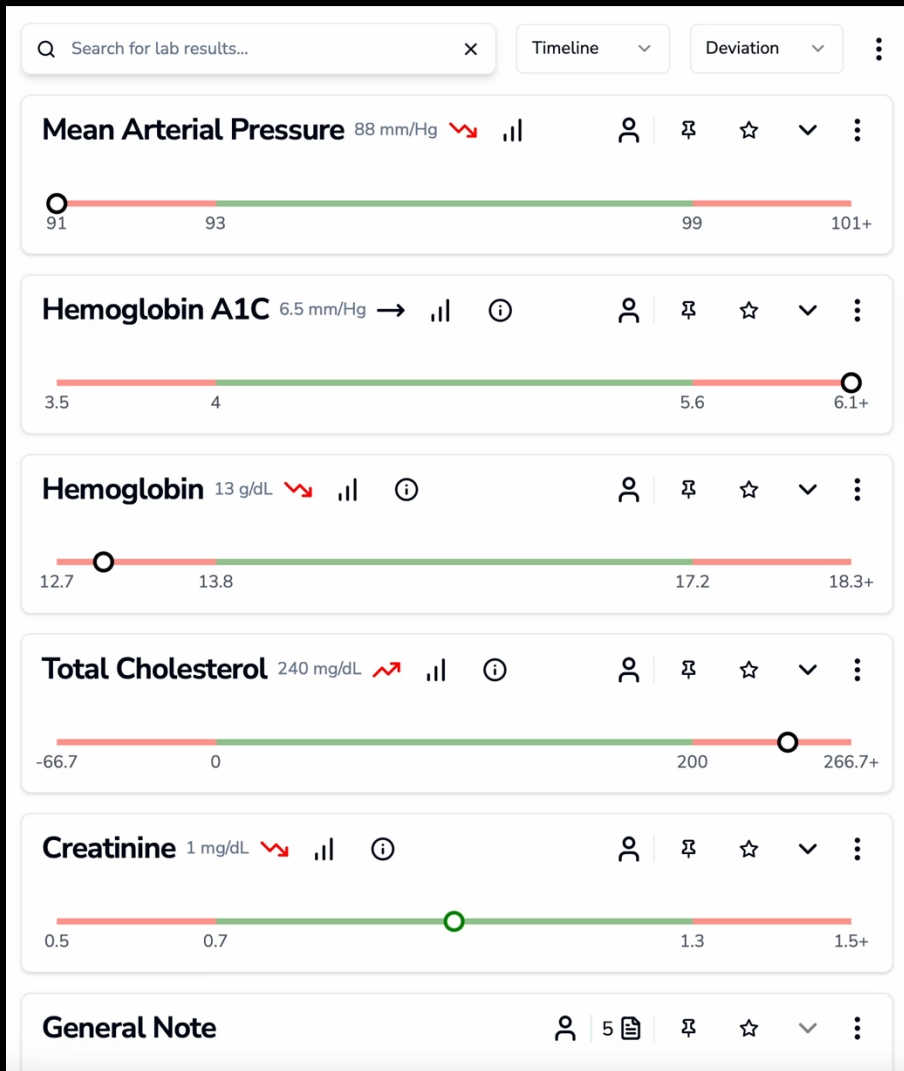
TIME SERIES

# SEARCH BEFORE



FIND

# AFTER



TREND

DATE



# EQUITY ENGINE: CO-PORTAL

IMPORT

DOCUMENTS

LABS

WEARABLES

SEARCH

SEARCH SPEED

TRENDS

DATES

3

COLLABORATE

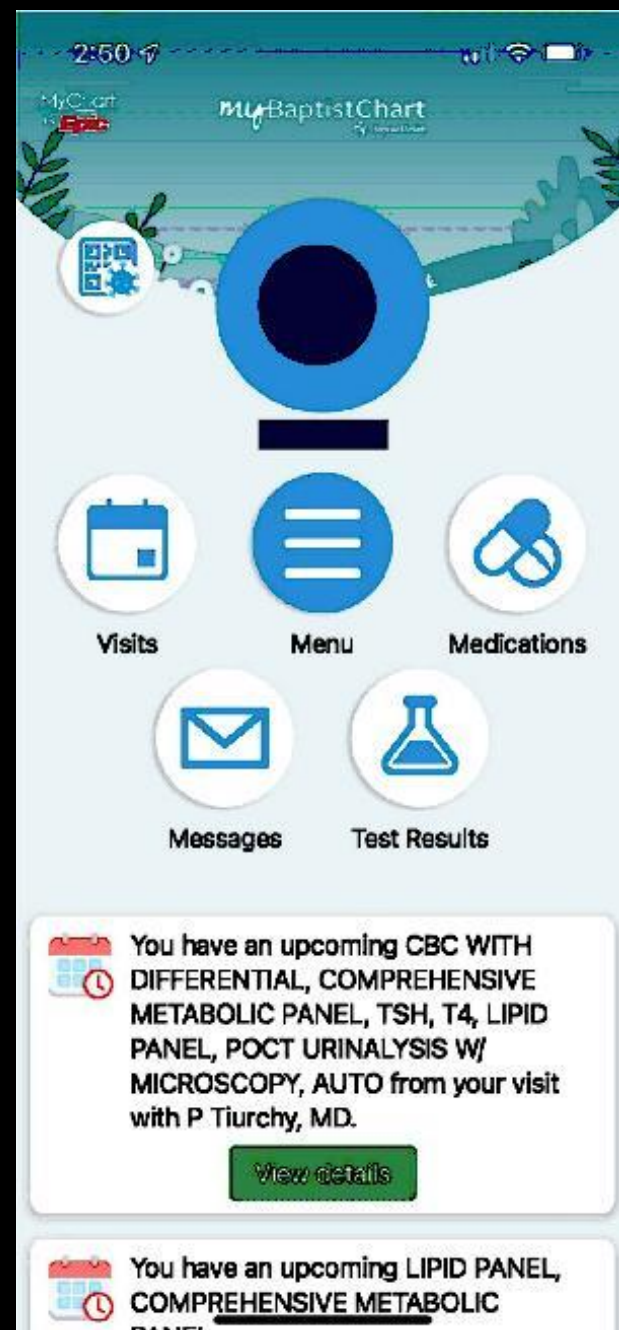
FAVORITES

SORTING

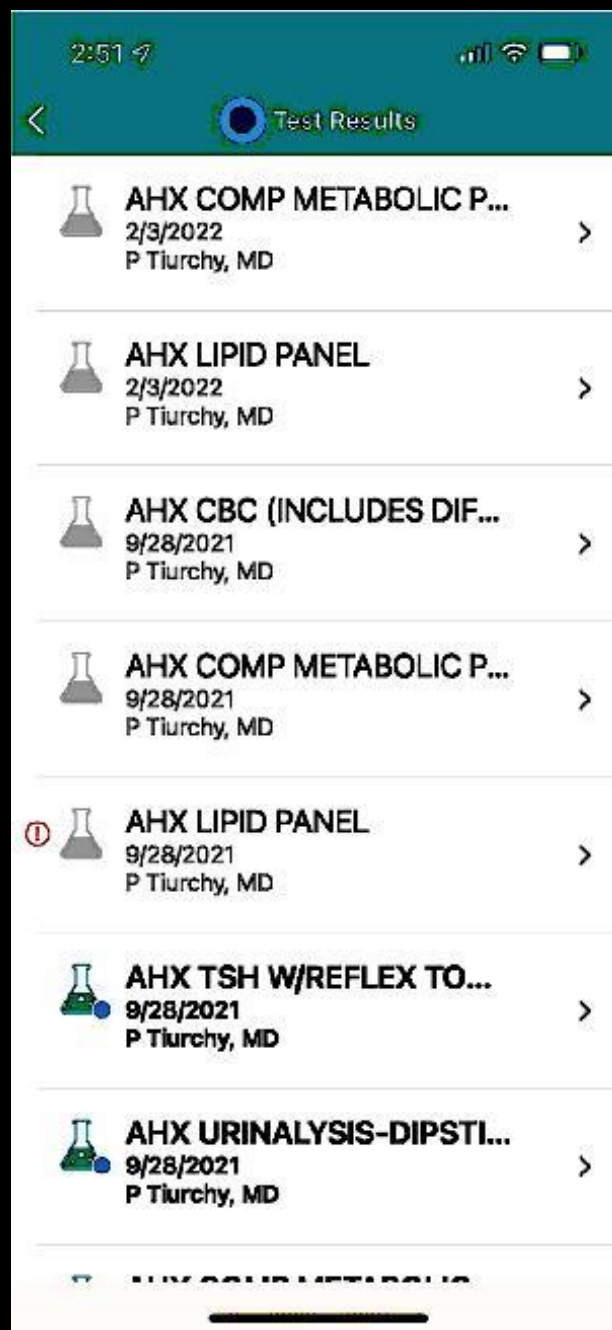
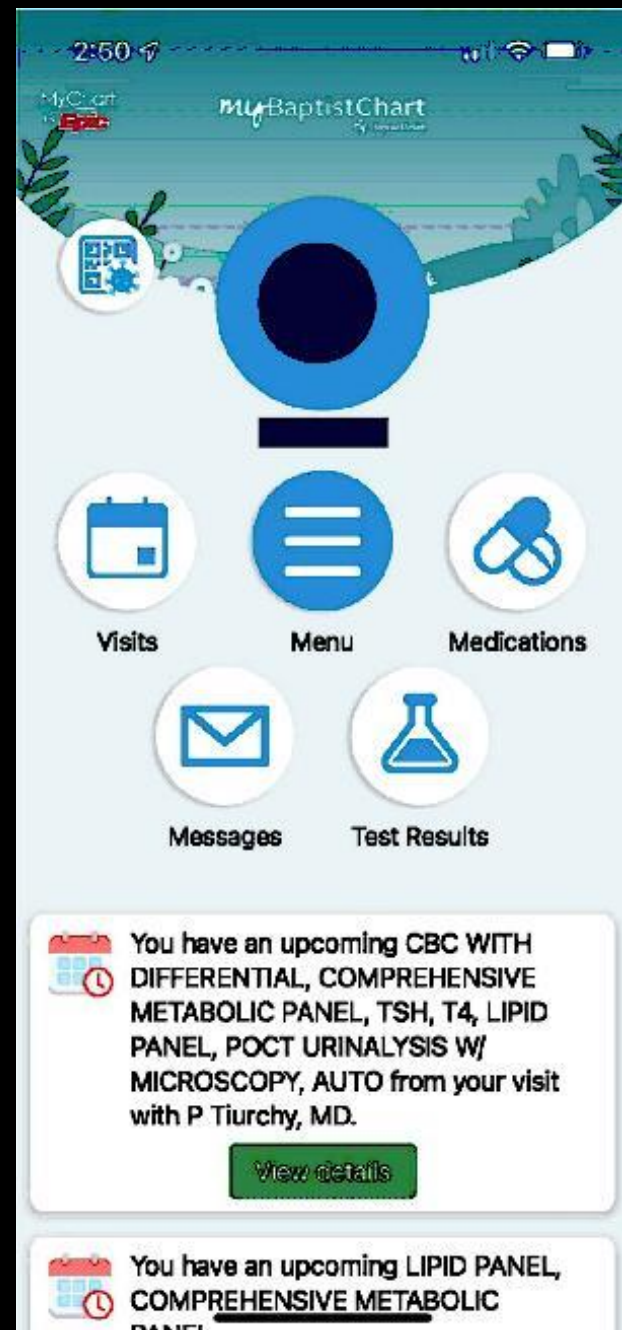
JUXTAPOSING

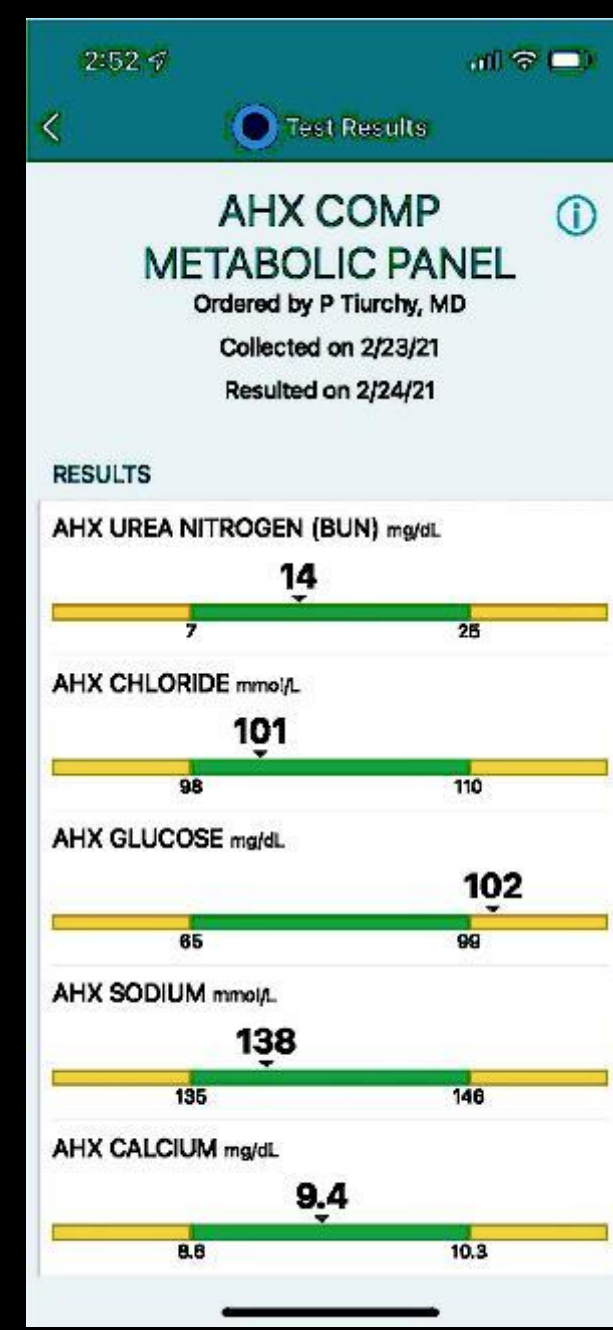
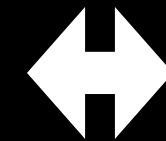
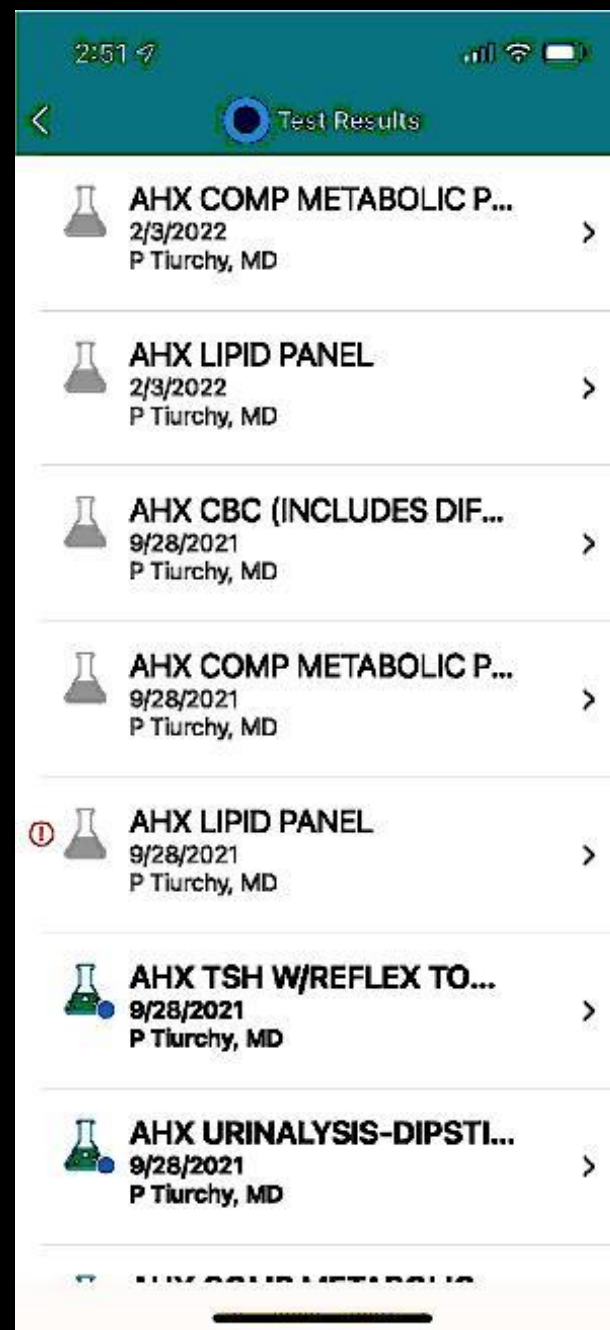
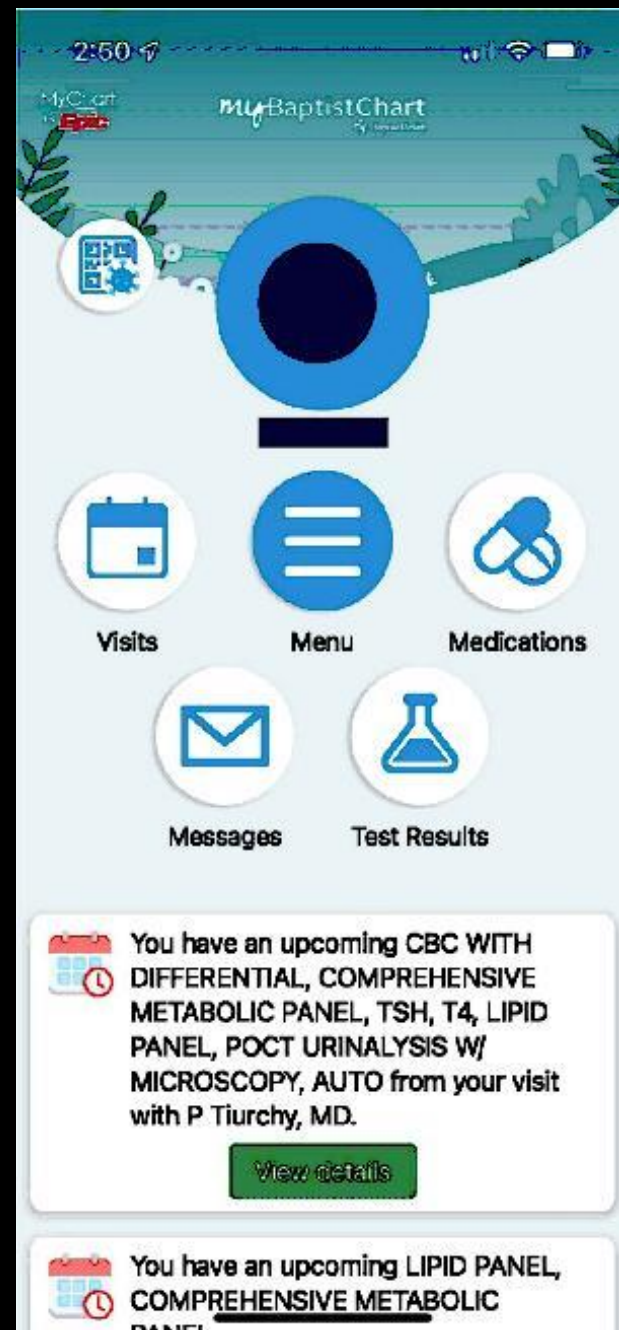
**3** COLLABORATE  
BEFORE

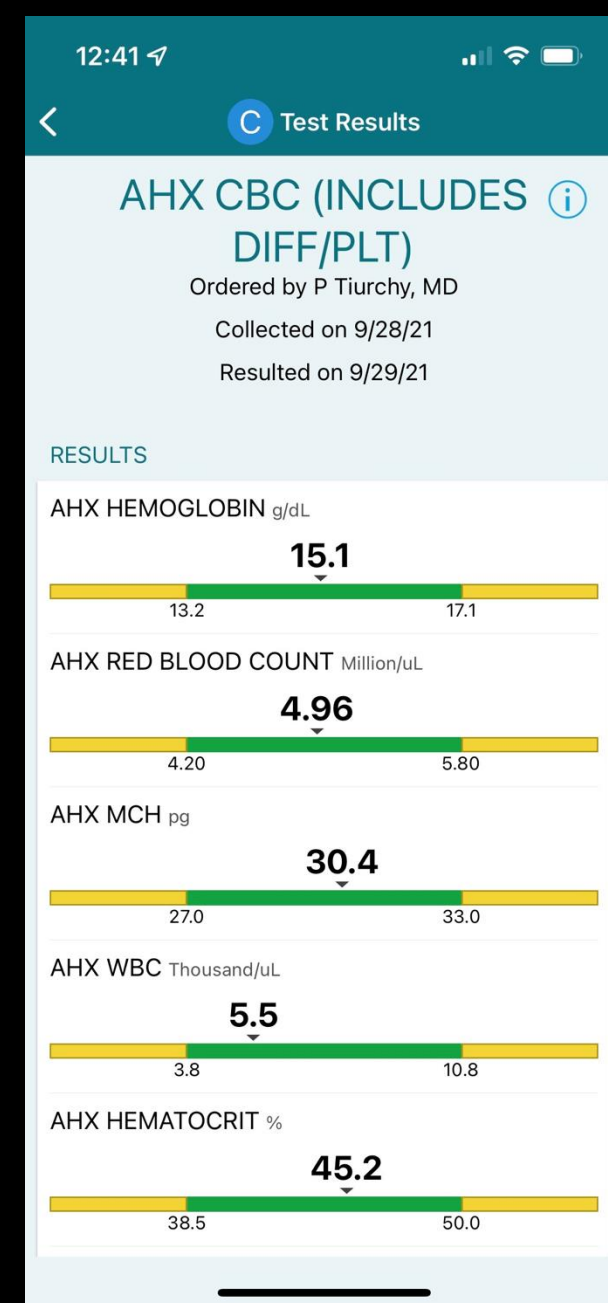
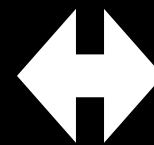
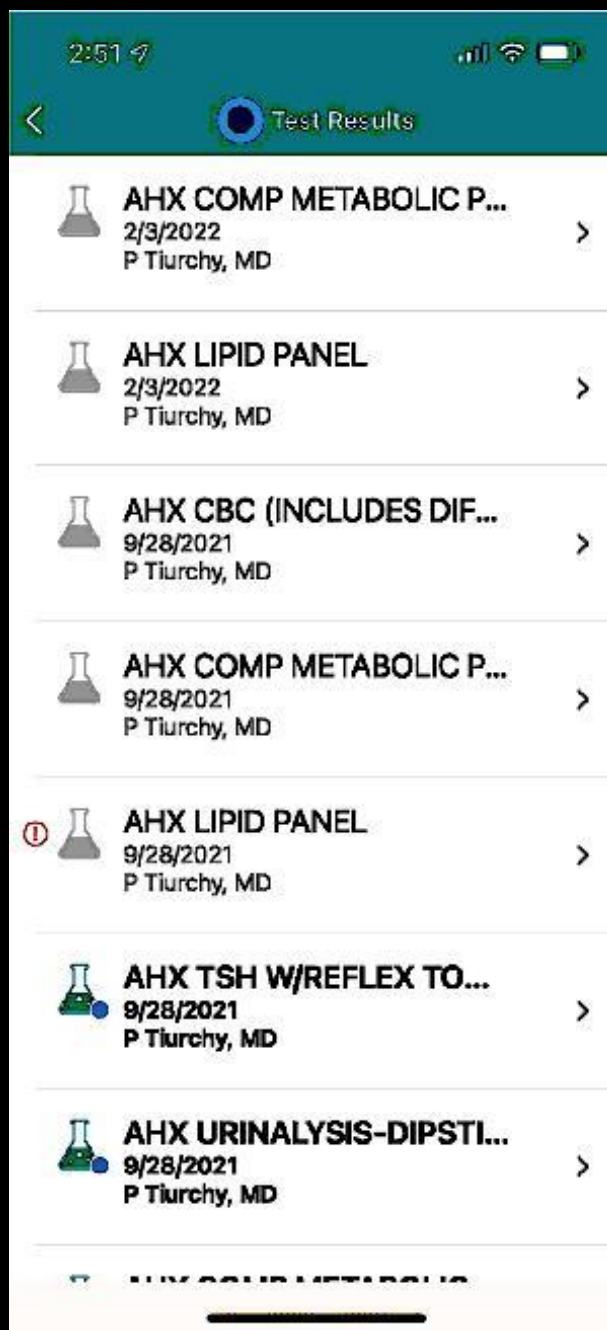
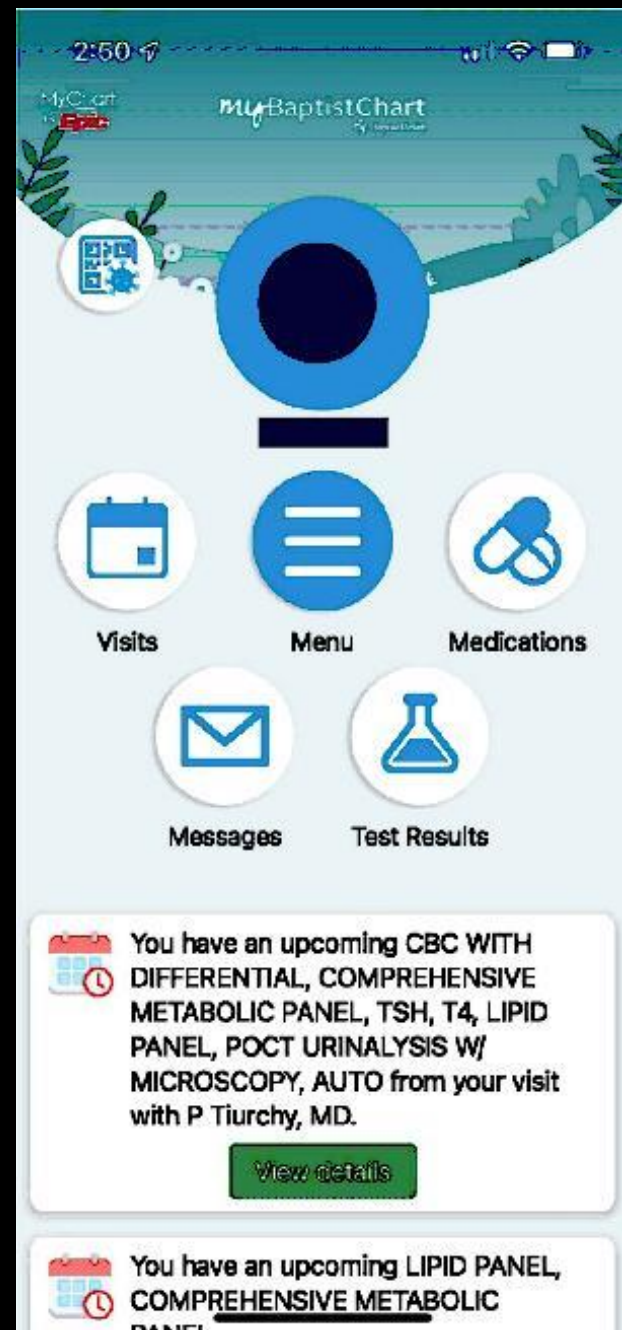
**EPIC MOBILE**

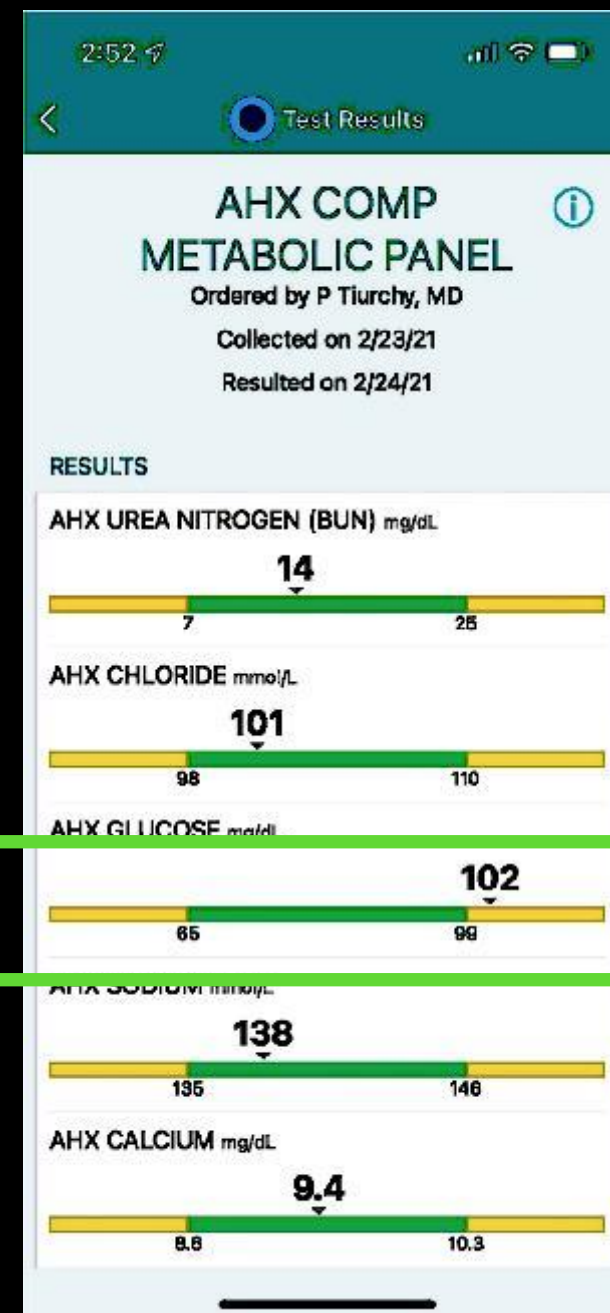
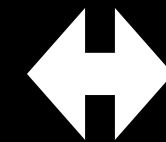
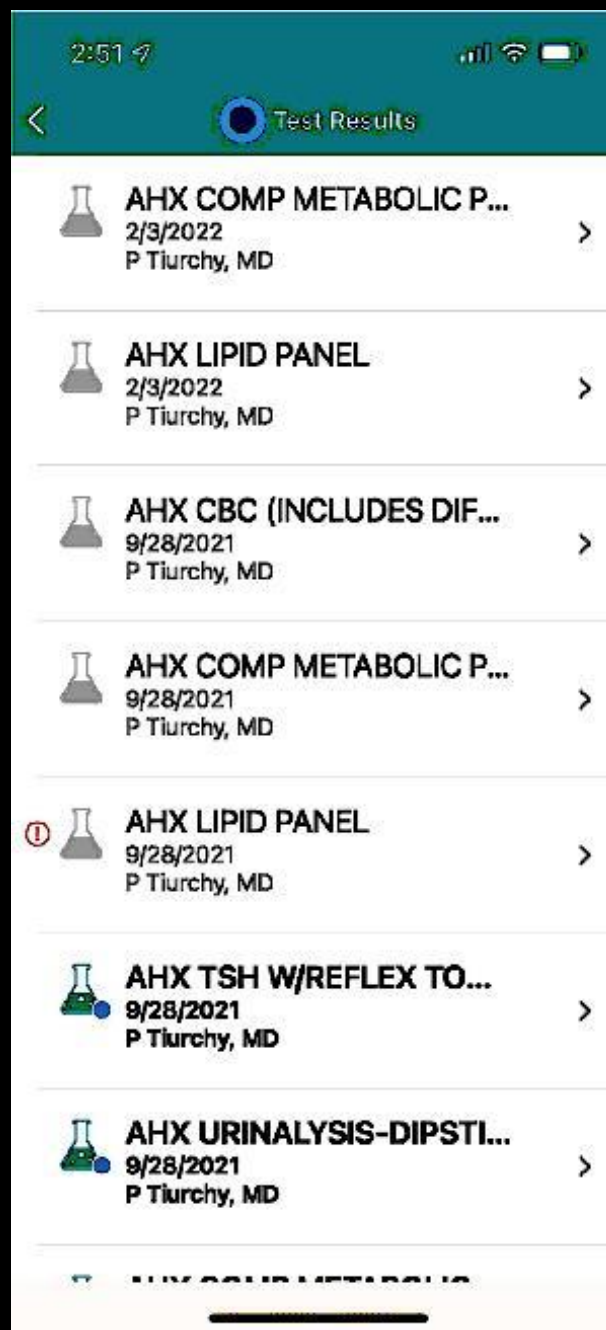
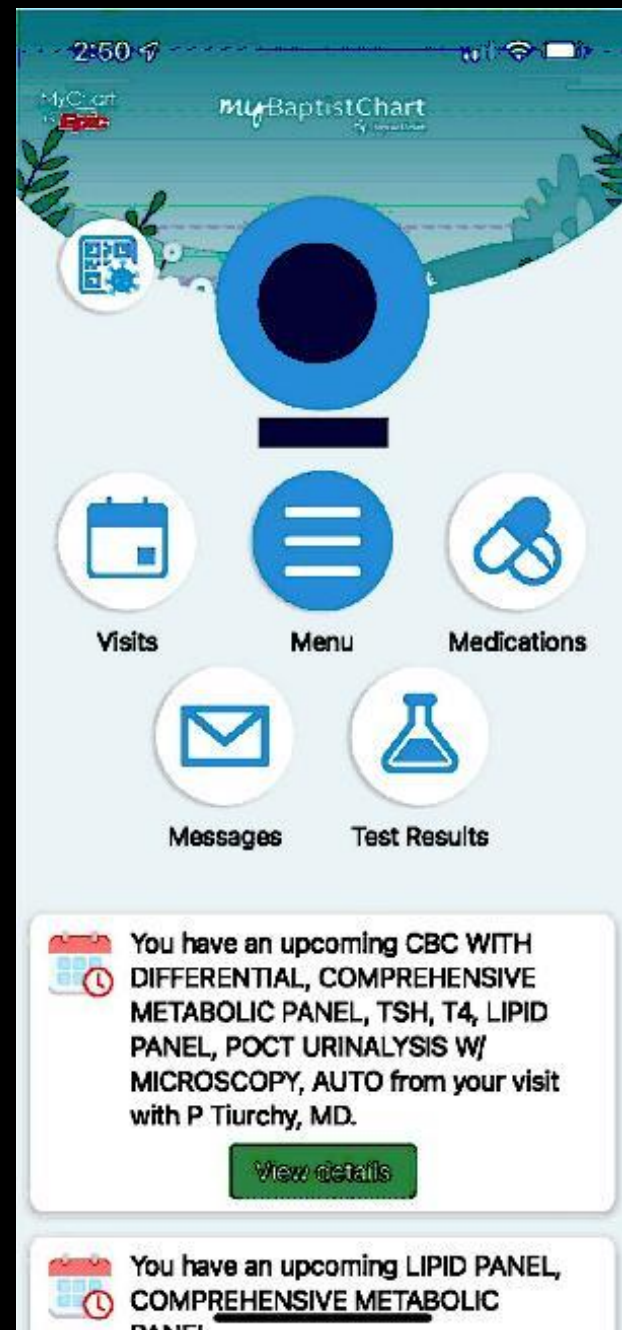


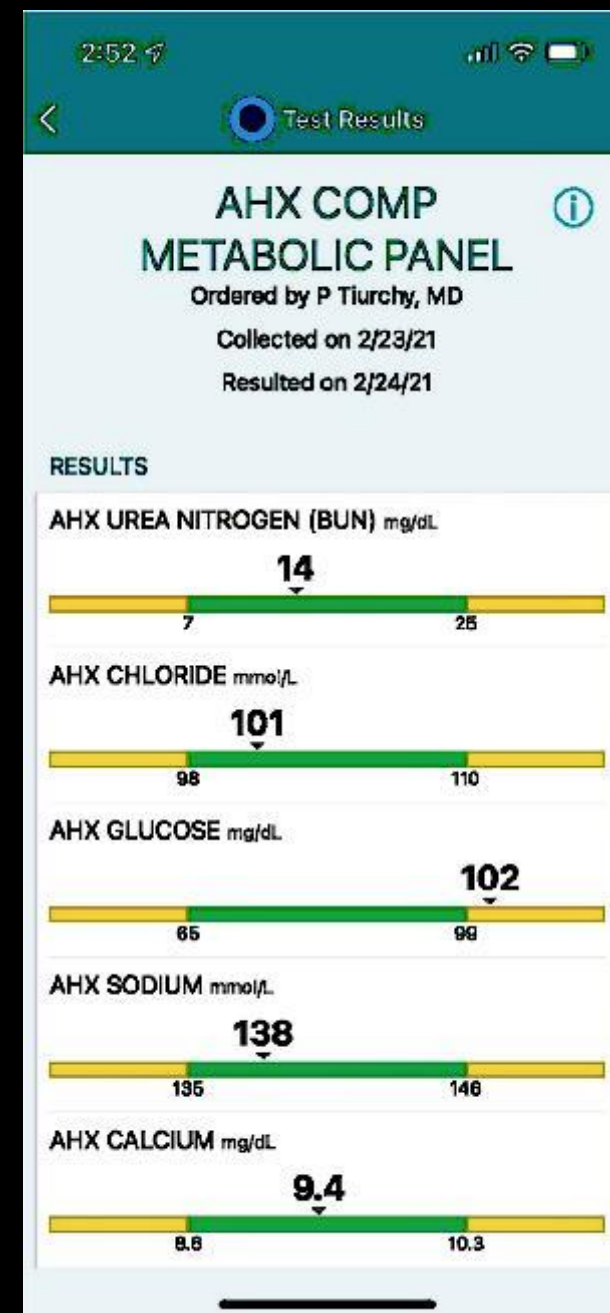
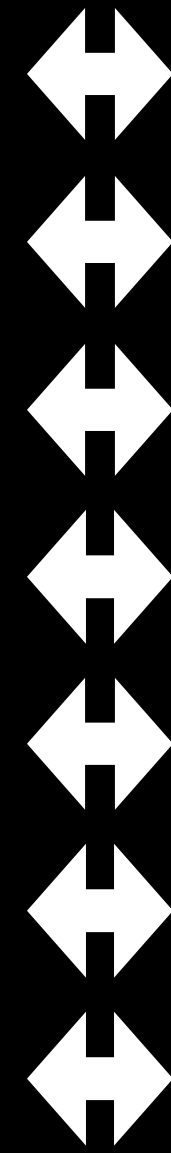
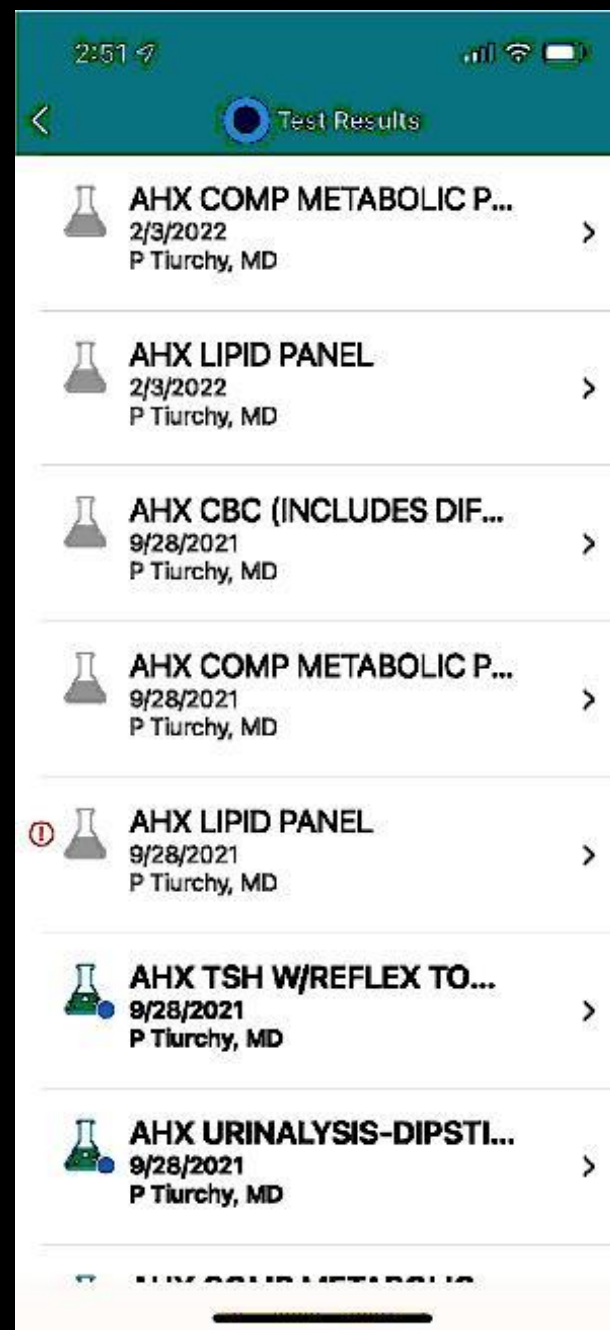
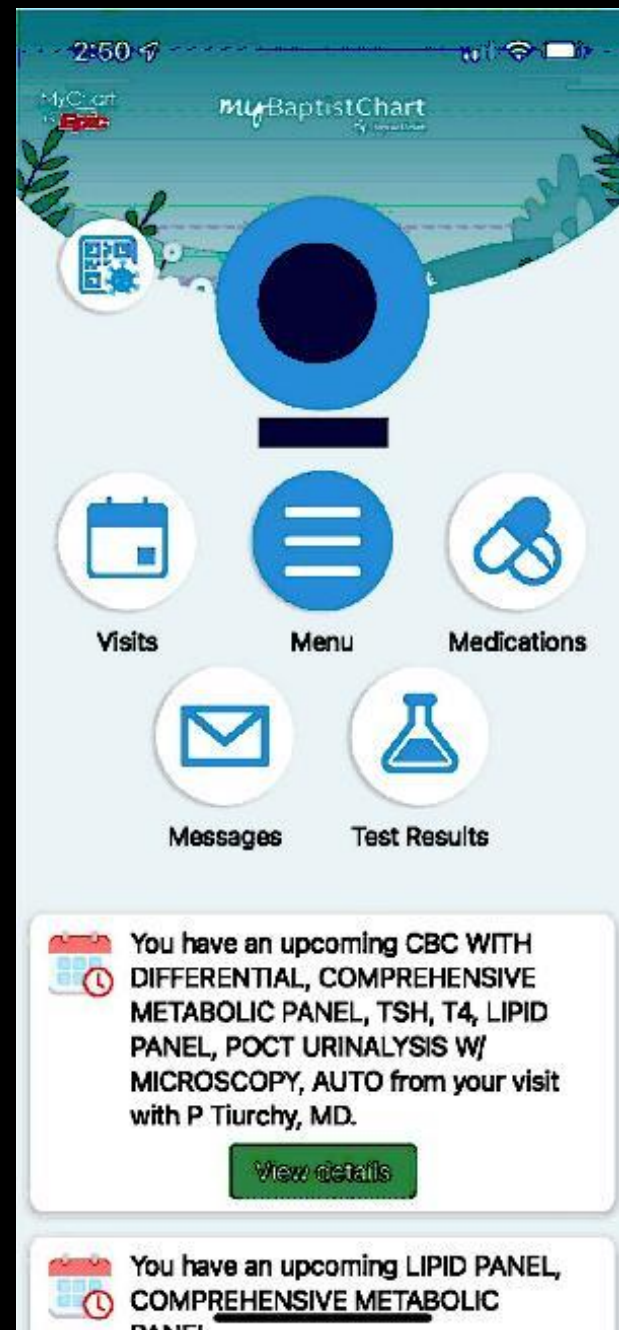
***“What labs do I have that are abnormal?”***













# 3 COLLABORATE

BEFORE



*“What labs should we talk about first?”*

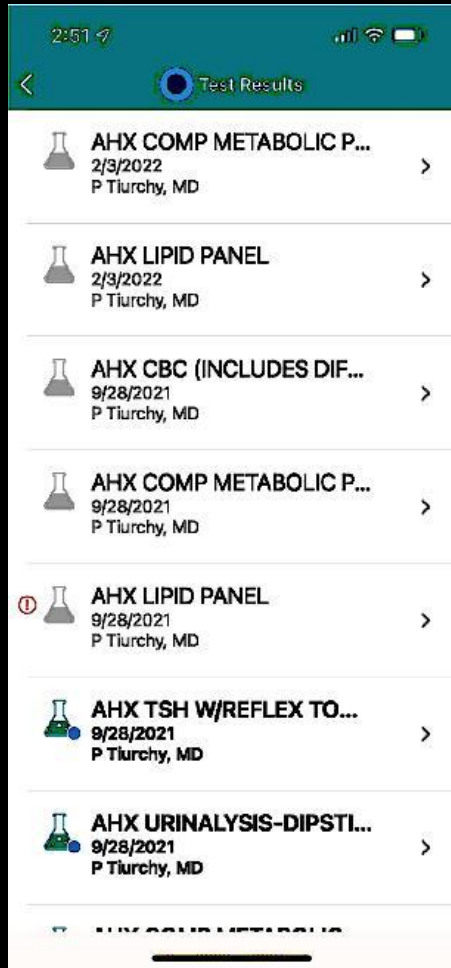
SORTING

FAVORITES

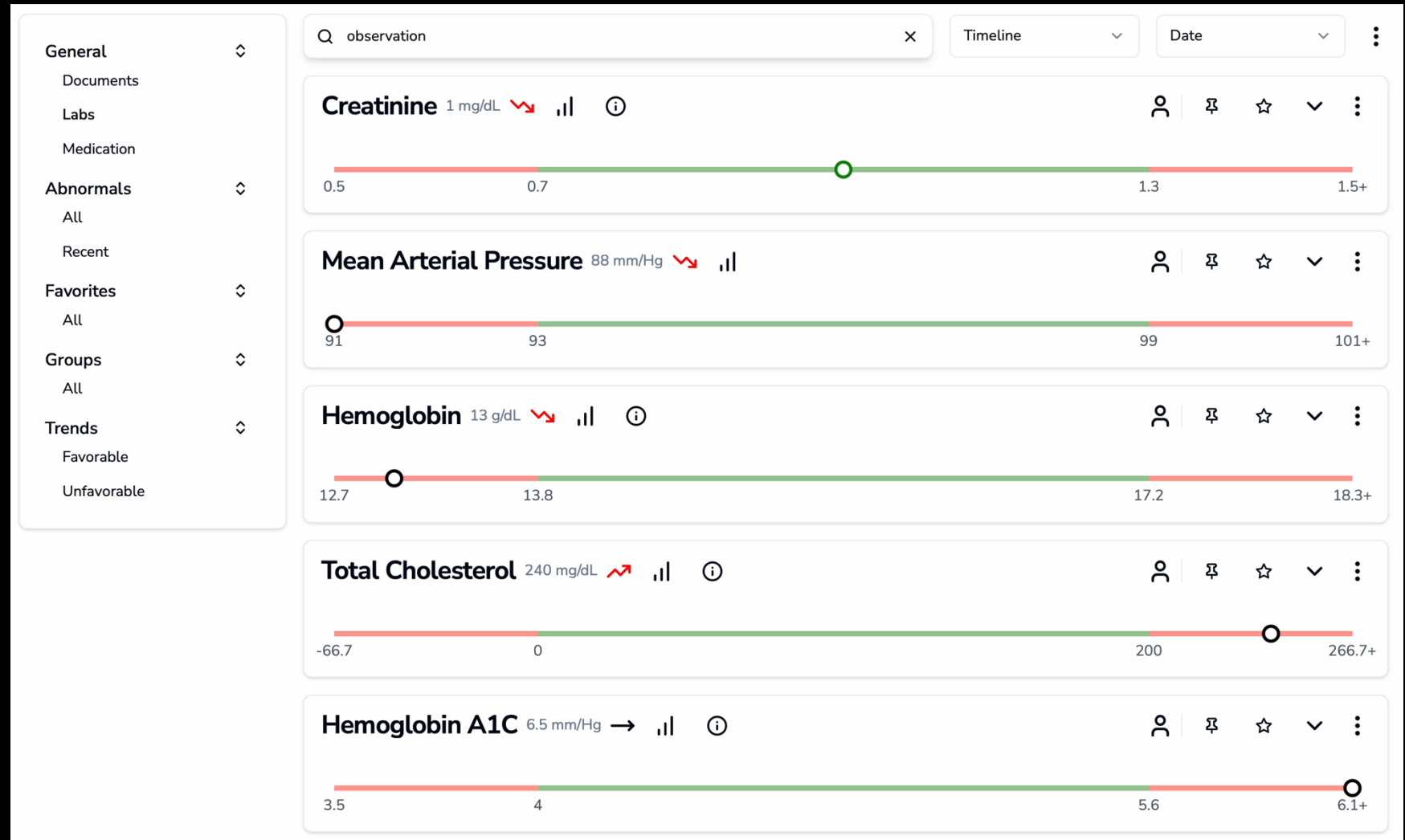
JUXTAPOSING

# 3 COLLABORATE

BEFORE AFTER



SORTING

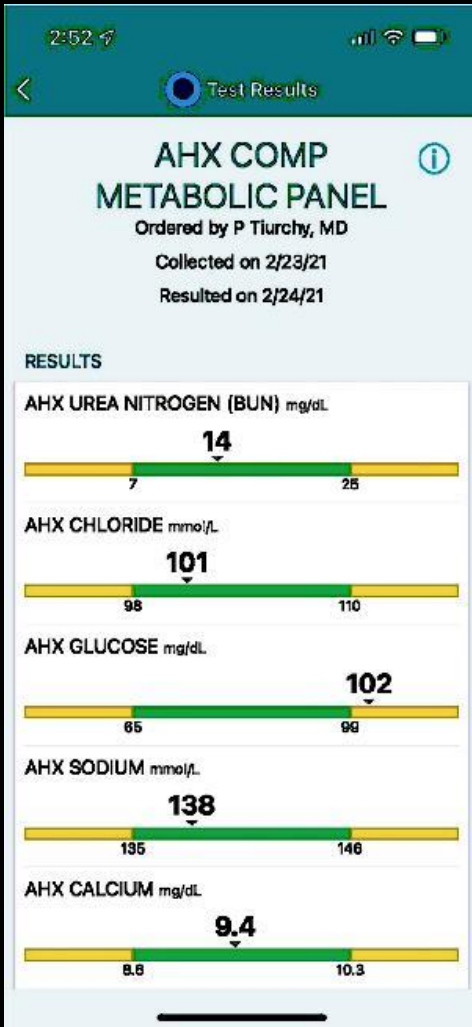


FAVORITES

JUXTAPOSING

# 3 COLLABORATE

BEFORE



*“What did we decide we wanted to track together every time?”*

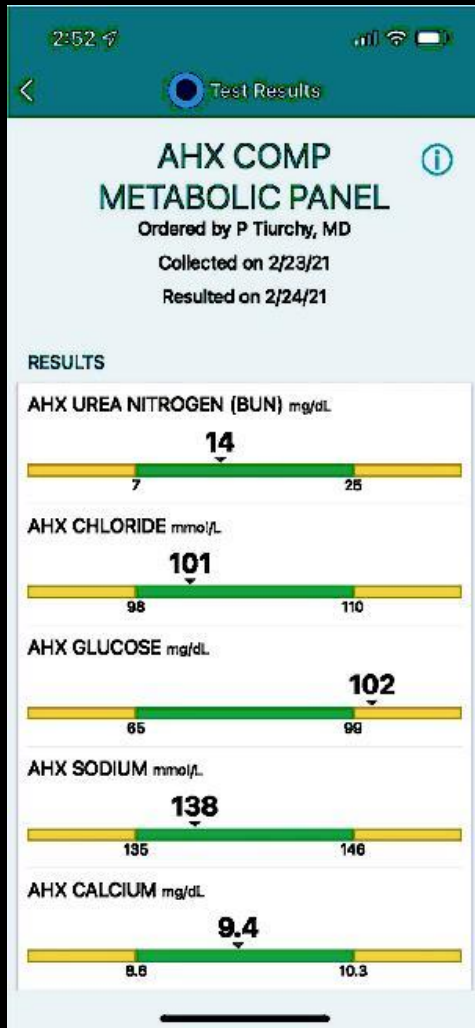
SORTING

FAVORITES

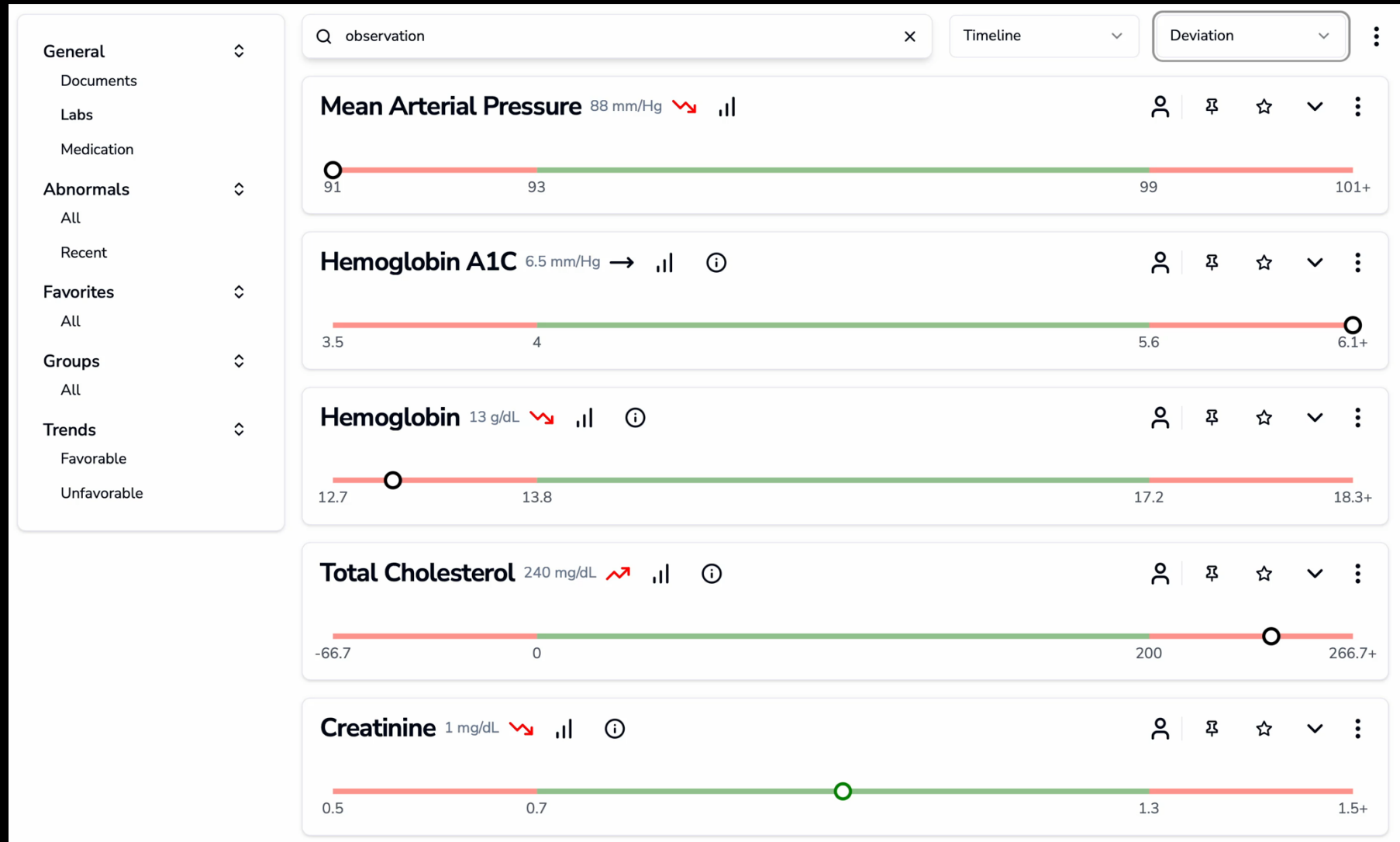
JUXTAPOSING

# 3 COLLABORATE

BEFORE AFTER



SORTING

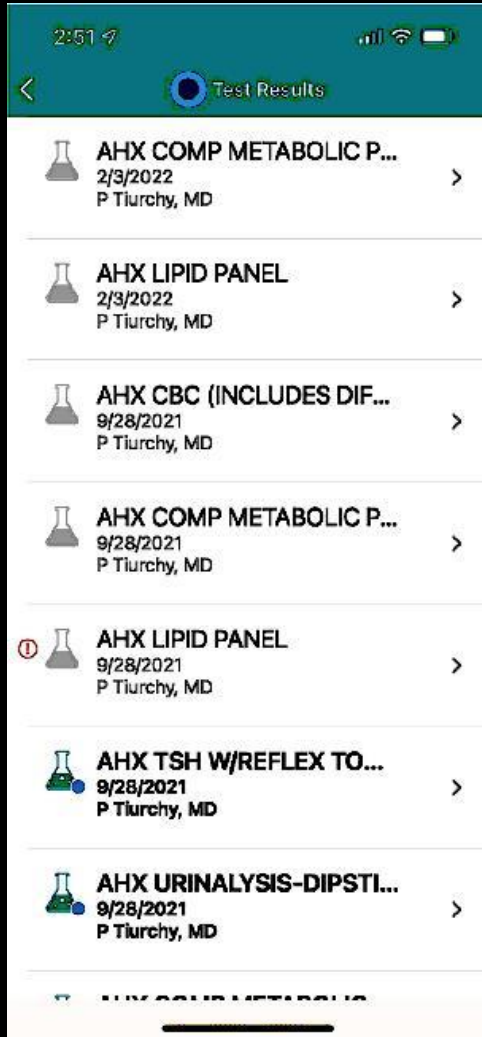


FAVORITES

JUXTAPOSING

# 3 COLLABORATE

BEFORE



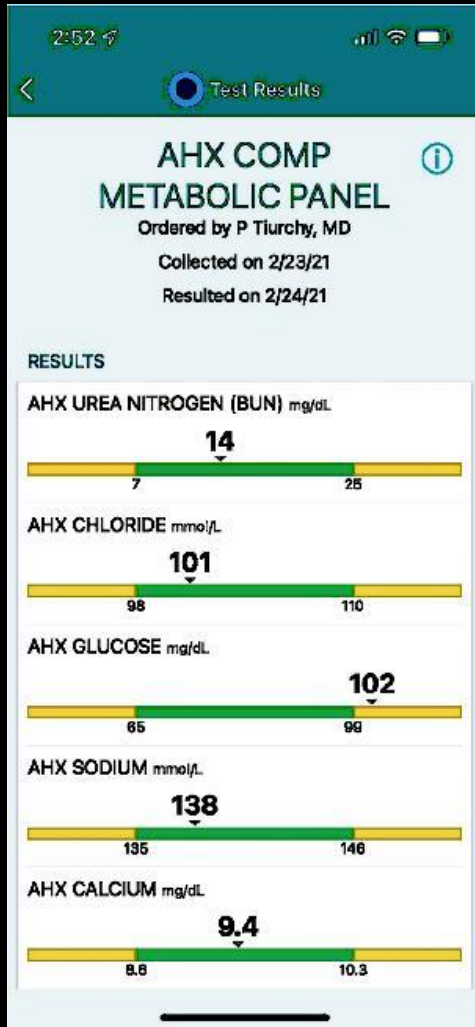
*“Let’s compare how X (e.g. stress) is affecting Y (e.g. blood pressure)?”*

SORTING

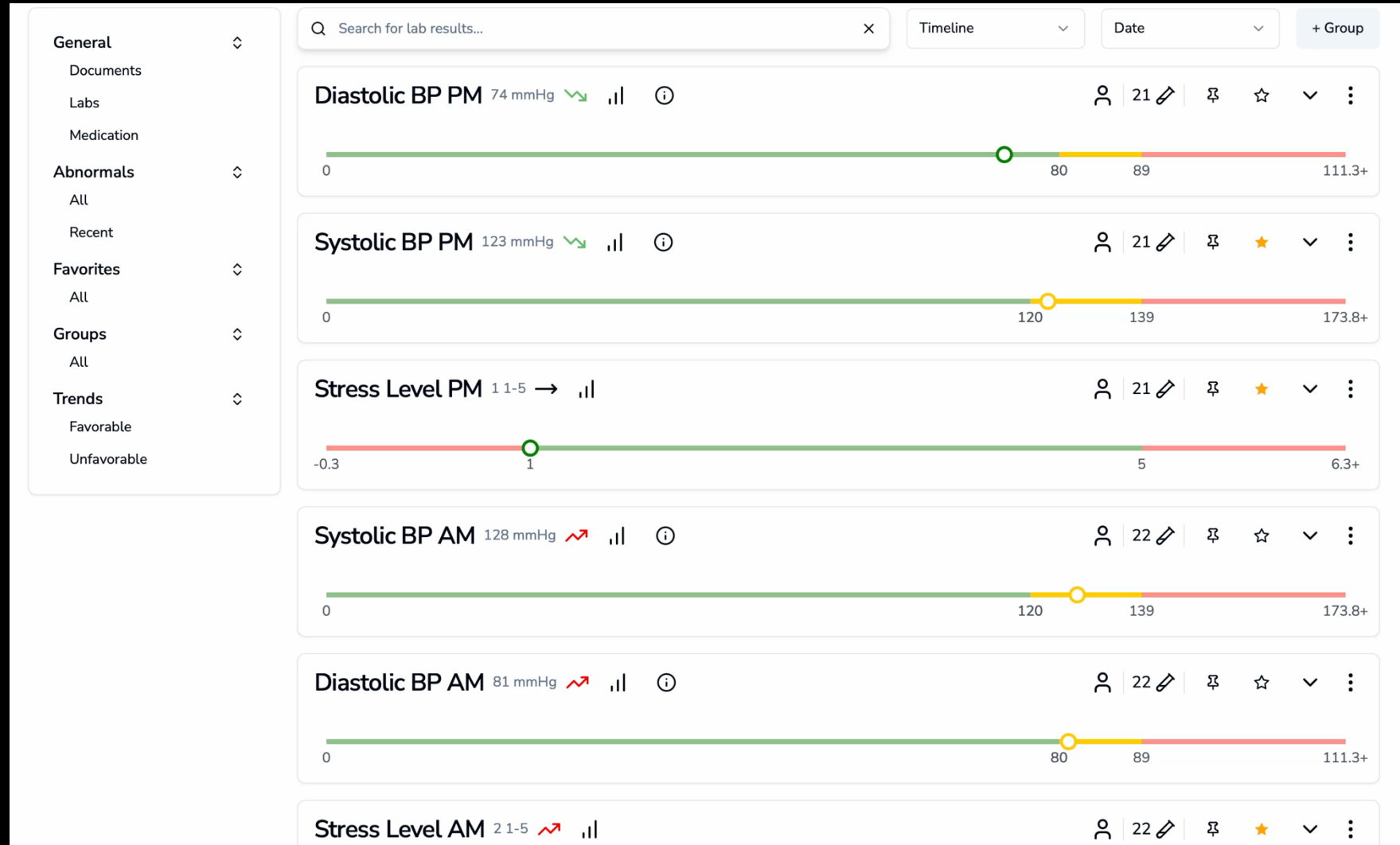
FAVORITES

JUXTAPOSING

# 3 COLLABORATE BEFORE



SORTING



FAVORITES

JUXTAPOSING

# EQUITY ENGINES: CO-PORTAL

DIGITAL FLUENCY

ACCESS

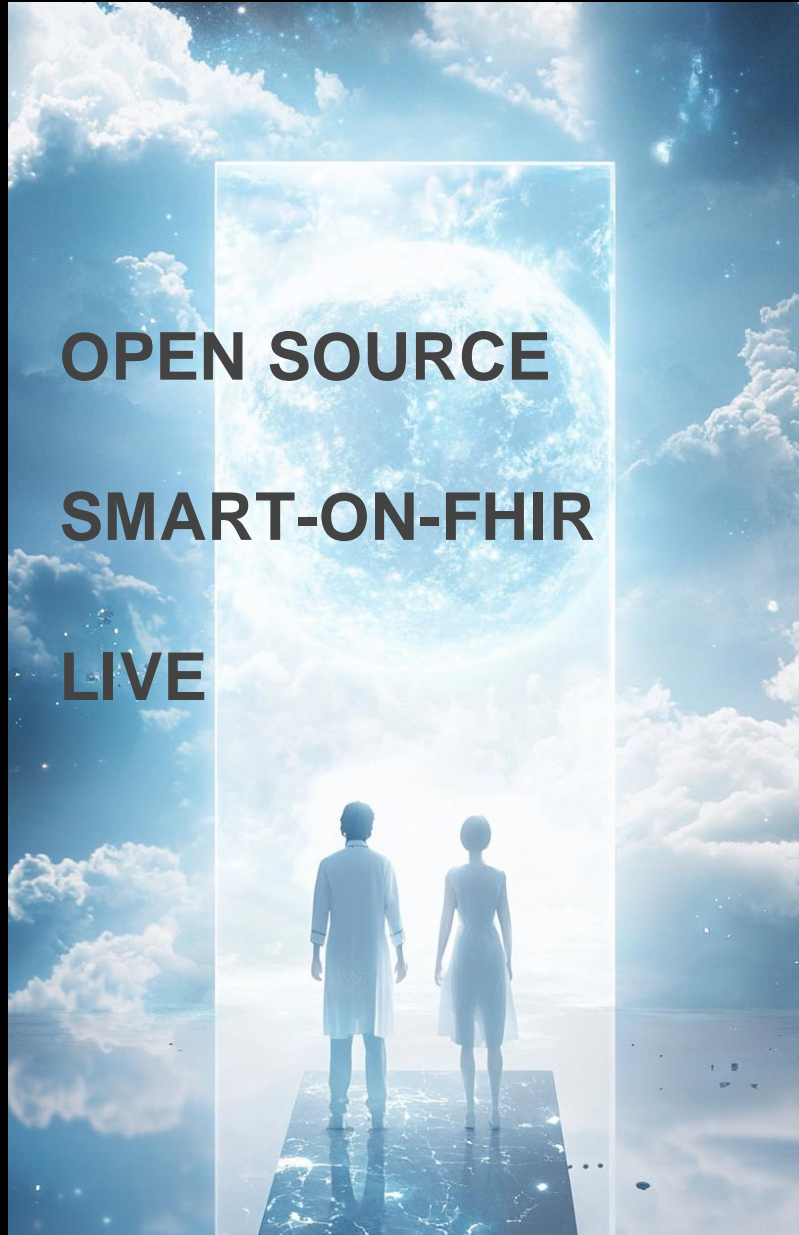
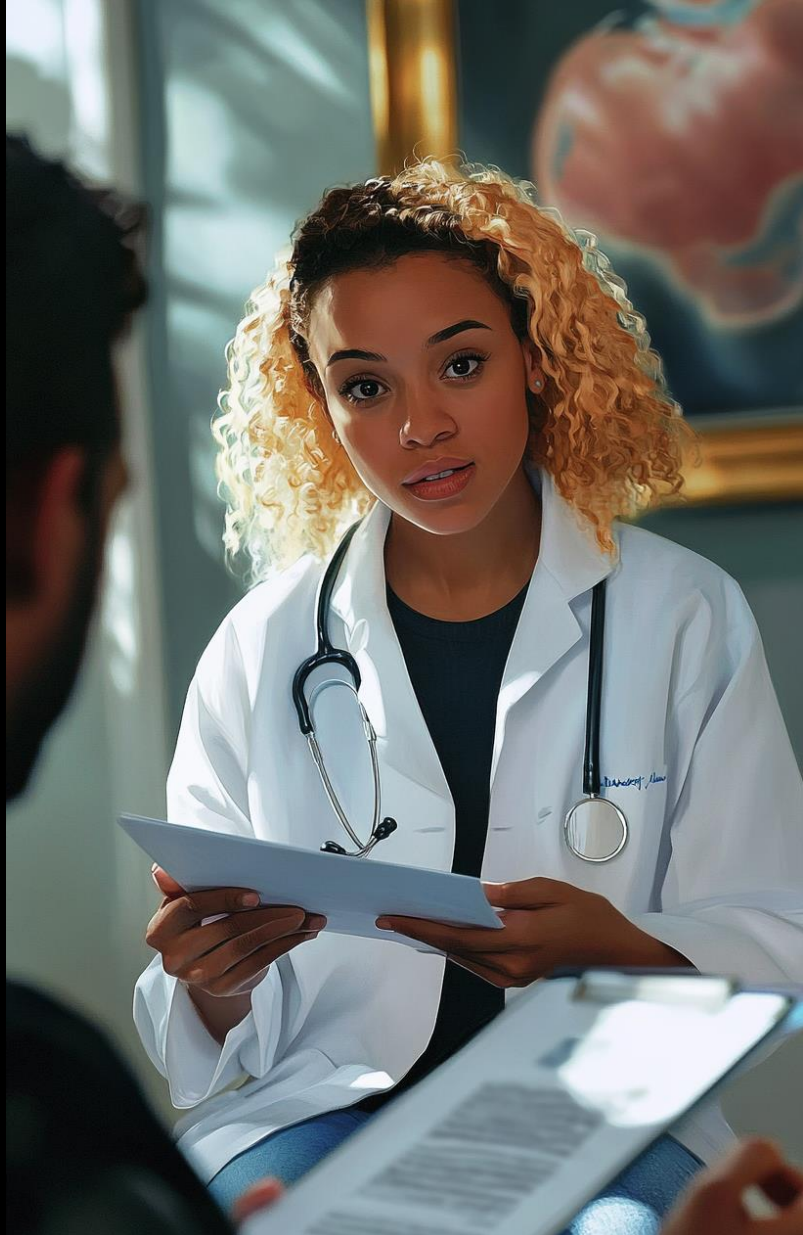
ADOPTION

***“You can’t manage what  
you cannot measure.”  
-Peter Drucker***





# EQUITY ENGINE: CO-PORTAL



**OPEN SOURCE**  
**SMART-ON-FHIR**  
**LIVE**





mike@healthlab.com

HEALTHLAB  
WASHINGTON D.C.



MedStar Health

**EQUITY ENGINES**

## Discussion and audience questions






---

## Reach out

-  Alison Kemp, [alison.kemp@hhs.gov](mailto:alison.kemp@hhs.gov)
-  Feedback Form: <https://www.healthit.gov/form/healthit-feedback-form>

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